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# TORONTO ACADEMY of DENTISTRY

76<sup>th</sup> ANNUAL WINTER CLINIC PROGRAMME  
FRIDAY, NOVEMBER 8, 2013

TORONTO CENTRAL DENTAL SOCIETY  
TORONTO EAST DENTAL SOCIETY  
NORTH TORONTO DENTAL SOCIETY  
WEST TORONTO DENTAL SOCIETY

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## WHO WE ARE – THE TORONTO ACADEMY OF DENTISTRY

As early as 1890, Toronto dentists formed as a group called the Toronto Dental Society. This organization would reinvent themselves in 1906 to “form a society on a basis more suited to the demands of a profession of busy men and women in the most progressive city in a progressive country”. This group continued to thrive over the years and would subsequently become the Toronto Academy of Dentistry on May 8, 1922. At the time they shared office space and staff with the RCDS, and the annual fee for membership was \$5.00. What was once called Clinic Night was formally changed to Winter Clinic for the meeting on December 8, 1937. The Academy had in fact been holding spring and winter clinics for many years before this, attracting several hundred dentists to each meeting.

As an ODA member who practices in Toronto and belongs to: North Toronto Dental Society, Toronto East Dental Society, Toronto Central Dental Society, or the West Toronto Dental Society you are automatically a member of the Toronto Academy of Dentistry and part of this long heritage.

The Toronto Academy of Dentistry draws from the four Toronto component societies for its Board members and Committee members. The Toronto Academy of Dentistry is the four Toronto component societies and all that it does is on behalf of Toronto dentists.

### 2013-2014 Board of Directors

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Ms. Dianne Grassie

Ms. Melissa Summerfield

#### TORONTO ACADEMY OF DENTISTRY STAFF:

*Executive Director* – Billy Lowe

*Coordinator, Administrator & Events* – Dorothy Fraser



## 76 ANNUAL WINTER CLINIC INVITATION

On behalf of the Toronto Academy of Dentistry, we invite you to attend the 76th Winter Clinic on November 8, 2013. This year's Winter Clinic will be held once again at the Metro Toronto Convention Centre, South Building.

Winter Clinic represents the largest one-day comprehensive dental meeting in North America. You and your team will have the opportunity to partake in a world class clinical program and meet with exhibitors from across the dental industry.

The 2013 clinical program covers the gamut of dental topics. To just mention a few:

- ▶ Identification and Diagnosis of Oral Cancer
- ▶ Osteoporotic Drugs in Dentistry
- ▶ New Approaches in Endodontic Pain Management
- ▶ Cracked Tooth Syndrome, Antibiotics in Dentistry
- ▶ Medical Emergencies in the Dental Office
- ▶ Treatment of Patients Involved in Illicit Drug Use
- ▶ Assessing New Treatments and Technologies: When is the right time to step in?
- ▶ Humanitarian Assistance in the South Pacific

This year, we are pleased to offer a range of courses that will contribute to the professional development of the entire team with a special focus on dental hygiene:

- ▶ To Polish or Not to Polish
- ▶ Maintain Your Edge
- ▶ Diary of a Dental Hygienist

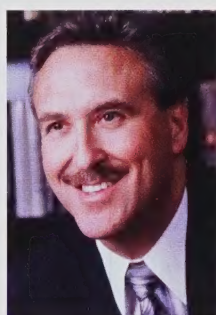
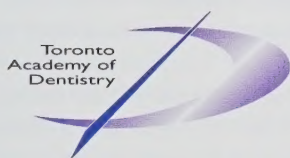
### **Bring and energize your whole team and share the knowledge!**

You will notice that the exhibit floor has been reorganized this year to offer the perfect space to explore what is new in dental products and services while reconnecting with classmates and industry.

Be sure to join us at the end of the day on the exhibit floor to enjoy cocktails, light buffet and, equally important, mingle with friends, old and new.

When you support Winter Clinic, you are also supporting the four Toronto Component Societies, our strong community of dental suppliers and your profession.

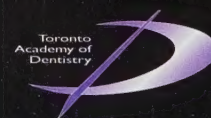
We would also like to acknowledge the commitment the Winter Clinic Committee has shown to this annual event, as well as the ODA, the ADTO, the ODHA, the ODAA and DIAC for their continued support. See you on the 8<sup>th</sup> of November for a full day of learning, camaraderie, and fellowship.



**Dr. Phil Novack**  
Chair, Winter Clinic



**Dr. Emerson Jones**  
President, Toronto Academy  
of Dentistry





## GREETINGS FROM...



### Welcome from the Association of Dental Technologists of Ontario (ADTO)

Jason Robson, RDT President



As President of the Association of Dental Technologists of Ontario, it is again my pleasure to welcome you to the Toronto Academy of Dentistry's 76th annual winter Clinic.

This past year, the ADTO has stepped up efforts to boost its communication with members and industry partners, launching a fresh, mobile friendly website and introducing a monthly e-newsletter. I am delighted to announce that we have made it even easier for you to access the ADTO website and enjoy member features such as publicizing your events on the site, and posting or responding to classified ads, all for free. If you have an iPad, an iPhone or an Android smartphone, you can now download the ADTO app that gives you one-tap access to the ADTO site.

I look forward to meeting many of you, and encourage you to visit our booth to discuss industry topics and to share your ideas views.



### Welcome from the Ontario Dental Assistant Association (ODAA)

Jennifer Gill C.D.A.II President

This year's Winter Clinic is bound to offer the whole dental team an opportunity to learn. From hands on education sessions, speakers/lectures and a trade floor full of the latest dental products and top trends in technology, today's dental assistant will be able to expand upon their skills with other like minded dental professionals. Continuing education is part of the key to maintaining your professional edge in our ever changing industry.

So take the time to attend the 76<sup>th</sup> annual Winter Clinic. Stop by the ODAA booth to meet me and some of the ODAA staff –and don't forget to sign in for your continuing education credits. We look forward to seeing you!



### Welcome from the Dental Industry Association of Canada (DIAC)

Susanne Currie, President



Welcome! The Dental Industry Association of Canada would like to congratulate you on your 76th Annual Winter Clinic!

DIAC is proud to be part of your history and excited to represent the industry in creating a future that meets our shared goals. Winter Clinic provides common ground for the dental community to foster education, communication and relationships that help the industry thrive. Together, we can evolve to meet the challenges of the future.

This includes the need to make progress on the elimination of non-compliant product. We all want to ensure that Canadians never need to question their safety when it comes to investing in their oral health. We must ensure that only product that has been safely produced and distributed makes its way into Canadian trade shows and dental offices.

DIAC continues to be a growing voice in dentistry. We invite you to visit our booth and those of our member companies. Our members work hard on education, demonstrations and promotions to ensure that your time spent here is informative, educational and professionally valuable.

On behalf of the Board, I wish everyone a very successful meeting. We look forward to seeing you on the floor!



### Welcome from the Ontario Dental Hygienists' Association (ODHA)

Heidi Linton, RDH President



On behalf of the Ontario Dental Hygienists' Association, it is my pleasure to welcome you to the Toronto Academy of Dentistry's 76<sup>th</sup> Annual Winter Clinic. The Academy and the 2013 Winter Clinic Committee have brought together a remarkable selection of speakers and learning opportunities for all oral health practitioners to enjoy.

As primary health care professionals, dental hygienists value the principles of lifelong learning and continuous improvement. Winter Clinic provides an opportunity to learn, network and socialize with colleagues.

While visiting the exhibit floor, please drop by the ODHA booth to share your thoughts. Enjoy the conference.



## GREETINGS FROM...



### Welcome from North Toronto Component Society

**Dr. Sheldon Cooper**, President

On behalf of the North Toronto Dental Society welcome to the Toronto Academy of Dentistry Annual Winter Clinic. The Winter Clinic is an outstanding venue for continuing education, looking at new products and socializing with other professionals like yourself.

Your North Toronto Dental Society Executive recognizes the value of the annual Winter Clinic and that is why we offer North Toronto dentists a discounted registration fee for this exceptional program. Dentists from North Toronto are welcome to participate at our society meetings, our continuing education evenings and at our annual Honours and Awards Night, held in June. Our Oral Health Initiative, whereby dentists are invited to visit schools to discuss oral health with the students, is a very enjoyable way to present dentistry to our community.

We had two CPR recertification evenings last year and both events were offered with significant subsidies for North Toronto dentists. More programs are anticipated for the future and we welcome your suggestions and input. If you would like more information about the north Toronto Dental Society or would like to attend a meeting, please contact me at drsheldonc@gmail.com



### Welcome from Toronto East Dental Society

**Dr. Teodoro Tsang**, President

On behalf of the Toronto East Dental Society, I would like to warmly welcome you to the Toronto Academy of Dentistry's Annual Winter Clinic.

Winter Clinic is one of the most awaited and well attended dental meetings. Through their wonderful exhibits and great speakers, we dentists can gain insight on the latest topics and innovations in our field. These we can take back to our practices to serve our patients well. It also allows us to reconnect with our colleagues, some of whom we might have not seen for a while, as well as meet new friends.

Have a wonderful time and enjoy our beautiful city.



### Welcome from West Toronto Dental Society

**Dr. Harold Rosenberg**, President

On behalf of the West Toronto Dental Society, I would like to welcome you to the Toronto Academy of Dentistry 76th Annual Winter Clinic.

As the field of Dentistry continues to evolve, the winter clinic is an excellent venue to enhance our understanding of new technology, materials and innovations in the field. We encourage all West Toronto members to attend this event as we can all gain invaluable insight from acclaimed speakers and exhibitors.

We hope that you find this year's meeting an enjoyable and worthwhile experience.



### Welcome from Toronto Central Dental Society

**Dr. Andrea Johnstone**, President

On behalf of the members of the Toronto Central Dental Society, I am pleased to welcome you to this year's Toronto Academy of Dentistry's Winter Clinic.

Clinical advances in dentistry are happening every day. We are lucky to have great opportunities like the Winter Clinic where an exceptional line up of speakers and topics will keep us up to date with the current research. We are privileged to be here and to look forward to an exciting educational event.

Enjoy the conference!



# GENERAL INFORMATION

## Association Membership

ODA Members, regardless of their membership status, must have their full ODA dues paid prior to registering. If current membership dues are not showing paid, the member must first pay ODA member fees prior to registration.

## Badge Colours/Categories

|                      |                                     |
|----------------------|-------------------------------------|
| <b>Blue Badges</b>   | Dentists, all categories            |
| <b>Purple Badges</b> | Exhibitors                          |
| <b>Orange Badges</b> | Dental Hygienists                   |
| <b>Red Badges</b>    | Office Managers                     |
| <b>Green Badges</b>  | Dental Technologists                |
| <b>Yellow Badges</b> | Assistants                          |
| <b>Brown Badges</b>  | Dental Students                     |
| <b>Black Badges</b>  | Press, Media, Guests                |
| <b>Clear</b>         | TAD Staff, Board, Committee Members |

## Registration /Sessions /Exhibits Location

All clinical presentations and exhibits will take place at the Metro Toronto Convention Centre (SOUTH BUILDING), 222 Bremner Blvd., Toronto, ON.

- ▶ Registration: Level 600
- ▶ Sessions: Level 700
- ▶ Exhibits/Food Service: Level 800

## MEETING DATE / TIMES

- ▶ Friday, November 8, 2013
- ▶ Sessions: 8:30am – 4:30pm (times may vary, check individual listings)
- ▶ Exhibits: 10:00am – 6:00pm
- ▶ Lunch: 11:30am – 1:30pm
- ▶ Cocktail Reception: 4:30pm – 6:00pm (one drink ticket per registration/Cash Bar)
- ▶ Trip Draw: 5:30pm (must be present to win)

## Cash Sales/Merchandise Delivery

While orders for goods/services may be taken and payment made by cheque/credit card, no sales involving payment by cash may take place in lecture rooms or on the exhibit floor. Speakers and exhibitors are not permitted to direct sell and goods may not be handed over during Winter Clinic; they must be delivered to the purchaser following the meeting.

## CDs and Online MP3 Downloads

There will be no audio recording this year. Be sure to attend your sessions.

## Children's Policy

Babies/Infants in arms (non-ambulatory) are permitted in meeting rooms and on the exhibit floor provided they are not disruptive. Strollers may be used on the exhibit floor but are not permitted in the meeting rooms. If you do use a stroller on the exhibit floor, you do so at your own risk. Neither the Toronto Academy of Dentistry nor the Metro Toronto Convention Centre will be responsible for accidents that occur due to the use of strollers.

## Complimentary Lunch

This year, we are offering a Complimentary Lunch to all registered attendees. Lunch tickets will be attached to badges (one per registration). These lunches may be picked up between 11:30am and 1:30pm from one of the stations located throughout the Exhibit Floor.

## Continuing Education Credits

- ▶ Dentists will receive 1 RCDSO credit when they attend Winter Clinic. Please come to the TAD booth between 10:30 am and 5:00 pm to have your badge scanned.
- ▶ TAD's 2013 Speaker Sessions will also include CORE 1 and CORE 2 courses.
- ▶ TAD is following RCDSO protocol in recording attendance at accredited courses through the use of scanners.
- ▶ ODAA members receive 5 credits.
- ▶ The Toronto Academy of Dentistry is also an approved continuing education sponsor for:

**ADA C.E.R.P.<sup>®</sup>** | Continuing Education Recognition Program

## Exhibit Hours, Clinics and Lunch

The accreditation desk is located on the exhibit floor and will be open from 2:00pm – 5:30pm. Exhibits are open from 10:00am – 6:00pm. All exhibits are located in Halls D&E on the exhibit floor of the South Building of the Convention Centre. You are encouraged to visit the exhibit floor in support of our exhibitors.

Be sure to attend the over 20 comprehensive lectures of interest to every member of the dental team.

## Category One Courses: Pre-registration

To ensure optimum attendance conditions, we are limiting registration to the size of available rooms and we have instituted a \$20.00 fee for Category One courses.

The following courses have been designated as Category One:

- ▶ About Face – Page 14
- ▶ Alpha Omega: Black, Reinish & Madras – Page 15
- ▶ American College of Dentistry – Page 16
- ▶ CDPA: Lenkinski and Glazier – Page 22
- ▶ Clavier – Page 25
- ▶ Cherkas & Dorfman – Page 24
- ▶ Nakansah – Page 32

Possible additions pending by November 8th.

**PLEASE SEE CATEGORY ONE SECTION ON REGISTRATION FORM – PAGE 60.**



### Limited Attendance Workshops

#### ***Invisalign Clear Essentials I***

This one day course is designed specifically for the general practitioner and team members that wish to incorporate the Invisalign® system into their practice. This case based training provides participants with the clinical and operational confidence to successfully treat a range of highly predictable cases. In addition to providing your entire team with essential clinical, operational and marketing skills, the course presents a full range of support resources specifically designed to meet the needs of the non orthodontic practice. Tuition covers the doctor and up to 4 team members for the full-day course.

#### ***Invisalign Clear Essentials II***

A lecture and workshop designed for GPs who currently offer Invisalign in their practice. Advanced topics and techniques using Invisalign are discussed to help doctors effectively select and treat more complex malocclusions. We recommend that participants have experience submitting and finishing Invisalign cases prior to attending Invisalign: Clear Essentials II.

#### **ATTENDEES MUST BE INVISALIGN TRAINED.**

#### ***Doctors are encouraged to bring cases to Invisalign:***

Clear Essentials II – the orthodontic instructor will select some cases to discuss during part of the course and be available for Q&A after the course.

#### ***Diagnosis, Planning and Treatment Using New 3D Technology Workshop***

(maximum 32 dentists)

Dr. Paul Feuerstein – 1:30 – 4:30 pm.

#### ***Medical Emergencies in the Dental Office***

Dr. Peter Nkansah – 1:30 – 4:30 pm.

### **Hotels and Tourism**

The Toronto Academy Of Dentistry does not contact housing bureaus/travel agencies to make hotel reservations related to the Winter Clinic.

#### ***Official 2013 Winter Clinic Hotel:***

InterContinental Toronto Centre

225 Front Street West, Toronto, ON M5V 2X3

T: 1-800-235-4670

Single/Double Room: \$219 + tax

Online Booking: <https://resweb.passkey.com/go/academyofdentistry2013>

The InterContinental hotel is holding a block of rooms at discounted group rates for the Winter Clinic. Rooms should be booked directly with your selected hotel. Be sure to inform hotel staff that you are attending the Toronto Academy of Dentistry's Winter Clinic in order to qualify for negotiated discounted rates. Rooms are guaranteed until the specified cut-off date and are based on availability. Where available, hotel websites can be accessed directly from [www.tordent.com](http://www.tordent.com)

### **Official Disclaimer**

The Toronto Academy of Dentistry does not endorse speaker content nor products presented at the Winter Clinic. Any references by speakers to products, equipment and techniques, refers to their beliefs and not those of the Toronto Academy of Dentistry.

Information on speakers is correct at time of printing. Please check our website at [www.tordent.com](http://www.tordent.com) for any changes or additions which may occur.

### **Photographer**

Please note that for media and promotional purposes, there will be a professional photographer present throughout the 2013 Annual Winter Clinic. If you do not wish to be photographed, please inform Billy Lowe either via email at [billy@tordent.com](mailto:billy@tordent.com) or at 416-967-5649.

### **The Warren Hing Photography Contest**

See page 40 for the Entry Form to submit your photograph(s) in one of five categories.... Ontario, Nature, Action, People or Cell Phone Pics. Prizes will be awarded in each of the five categories. All photographs submitted will be displayed and winners announced at the Winter Clinic.

### **Speaker Handouts**

To reduce waste, speakers have been asked to allow us to post their handouts on the Toronto Academy of Dentistry website for you to access and print.

Beginning in mid-October and until March 2014, you can go to the Winter Clinic at the Toronto Academy of Dentistry website [www.tordent.com](http://www.tordent.com) and download a pdf of the handout(s) of your choice. As always, not all speakers will have agreed to provide a handout.

### **Toronto**

Vibrant neighbourhoods, thriving arts, entertainment and shopping, a feast of diversity and culture with a world of tastes. Tease your senses and explore your options...then come and experience Toronto. Let the staff at the Concierge Desk (Level 600 next to Registration Area) assist you in recommending or booking an experience for you.

To view and book all that the city has to offer, visit their website at [www.mytorontomeeting.com](http://www.mytorontomeeting.com)

### **Toronto Academy of Dentistry Booth**

The Toronto Academy of Dentistry booth will be located on the exhibit floor. Come by and say hello to our Board of Directors and Committee Members.



# REGISTRATION INFORMATION

REGISTRATION FORM AVAILABLE ON PAGE 60

**Register before midnight on Friday, October 18, 2013,  
after which date registration fees increase.**

## Registration Categories

- ▶ Everyone must register in their professional category. Practitioners cannot register under the "Guest" category.
- ▶ All Ontario dentists and dental students registering must be a current ODA member.
- ▶ All other dentists and dental students who are from outside Ontario must register in the Out-of-Province/ Country category. Dentists registering in this category must have a practice address outside Ontario.
- ▶ Complimentary registration is extended to: 50-Year/ Honorary ODA Member Dentists, Active Members of the Canadian Armed Forces, and ODA Member Dental Students.

## Guest Category

Guests must be registered by a paid registrant in a professional category, and listed as a guest in the space provided on their registration form. The registrant must verify that the guest is not a dentist, dental hygienist, dental assistant, dental technologist, or dental personnel.

## NEW – Registering as a Team and Save!

Dental Hygienist, Assistant, Office Manager and Receptionist who register with their Dentist are eligible for lower registration fees. Team rates are only offered until Friday, October 18, 2013.

## IMPORTANT – Register Early

Register early – take advantage of lower registration fees and special group rates.

***The early registration (lower fee) deadline  
is midnight on Friday, October 18, 2013.***

## Registration Fee Includes

Unless otherwise indicated, all participants for the Winter Clinic are entitled to:

- ▶ Access to general lectures of the meeting
- ▶ Access to the exhibit floor
- ▶ One Box Lunch per person
- ▶ One drink ticket
- ▶ Special Prize Draw ticket

## How to Pre-register

- ▶ Register one to four persons per form (photocopy the form for any additional registrations).
- ▶ Each form must include its own means of payment (credit card or cheque).

- ▶ Do not send duplicate registrations.
- ▶ Registration Forms must be received before midnight on Friday, October 18, 2013 to be eligible for the early registration fee.
- ▶ Registration forms received after Friday, October 18, 2013 will be processed as late registrations and the higher fee will apply.
- ▶ ALL registration badges will be picked up on-site – they will not be mailed.

**PRE-REGISTRANTS, PLEASE NOTE:  
IN ORDER TO EXPEDITE YOUR ENTRY INTO  
THE SHOW ON NOVEMBER 8<sup>th</sup> PLEASE  
BE SURE TO BRING YOUR REGISTRATION  
CONFIRMATION WITH YOU**

## Register Online

- ▶ Log onto the TAD website (after August 13, 2013 – [www.tordent.com](http://www.tordent.com)) and follow the instructions to the Winter Clinic online registration.
- ▶ Online registration closes at midnight on Wednesday, November 6<sup>th</sup>, 2013.

## Register by Fax

- ▶ Complete the enclosed form (including credit card information) and fax it to 1 866 268 9074
- ▶ Print a fax confirmation from your machine to verify your transmission has been successful.

## Register by Mail

Complete the enclosed form and mail it to:  
TAD 2013 Winter Clinic  
c/o Showcare  
101-2770 14<sup>th</sup> Avenue, Markham, Ontario L3R 0J1

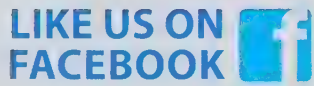
## Primary Contact

The person named as Primary Contact on the Registration Form will be the payer of the registration(s). Confirmation will be mailed to the Primary Contact. Badges, badge-holders, workshop tickets and box lunch tickets will be picked up on-site.

## Confirmation of Receipt of Your Registration Form

- ▶ A confirmation will be sent to you by e-mail, fax or mail within 48 hours of receipt of your registration form.
- ▶ Email [TAD@showcare.com](mailto:TAD@showcare.com) if you do not receive a confirmation within one week after registration.





[www.facebook.com/TorontoAcademyOfDentistry76thAnnualWinterClinic](http://www.facebook.com/TorontoAcademyOfDentistry76thAnnualWinterClinic)

- ▶ If the information on your confirmation is not accurate, follow the instructions on the confirmation form to correct it immediately.

### **Mailing of Badges, Badge-Holders, Workshop Tickets and Box Lunch Tickets**

All Badges, etc. for registrations must be picked up on-site. Badges, badge-holders, workshop tickets and Box Lunch Tickets will be NOT be mailed this year.

### **Cancellation Policy (Registration and Workshop Ticket Fees)**

- ▶ All cancellations will be subject to a \$35 administration fee per registrant.
- ▶ A \$45 administration charge will apply if the badge has been mailed out and subsequently returned.
- ▶ No refunds will be issued for cancellations received after midnight on Friday, October 18, 2013.
- ▶ All refunds will be processed by Friday, December 27, 2013.
- ▶ Fax or email cancellation letters to:  
TAD 2012 Winter Clinic  
c/o Showcare  
101-2770 14<sup>th</sup> Avenue, Markham, Ontario L3R 0J1  
Email: TAD@showcare.com  
Fax: 1 866.268.9074

### **Substitutions**

Request for substitutions must be in writing and received by Friday, October 18, 2013.

- ▶ Fax or email requests for substitutions to:  
TAD 2012 Winter Clinic  
c/o Showcare  
101-2770 14<sup>th</sup> Avenue, Markham, Ontario L3R 0J1  
Email: TAD@showcare.com  
Fax: 1 866.268.9074

*Please do not mail requests for substitutions.*

### **On-Site Registration Desk Location and Hours**

Metro Toronto Convention Centre, South Building,  
Level 600, 222 Bremner Blvd., Toronto, ON  
Open from 7:00am – 4:00pm

## special PRIZE DRAW!

**WINNER MUST BE PRESENT TO WIN**

**Draw at 5:30pm  
on the exhibit floor**

**Congratulations to last year's  
winner of a trip for two.**

COURTESY OF UNIQUE VACATIONS INC.



# MARK

**NOVEMBER 14, 2014**  
IN YOUR CALENDARS FOR THE

# 77<sup>TH</sup> ANNUAL WINTER CLINIC

TO BE HELD IN THE  
SOUTH BUILDING AT THE  
METRO TORONTO  
CONVENTION CENTRE.



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# SPEAKER SCHEDULE

Metro Toronto Convention Centre – South Building

**Friday November 8, 2013**

C Continued

**TICKETED EVENTS**

| Presenter                                                                                                                                                      | Time                                    | Category      | Room #     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|---------------|------------|
| • <b>About Face</b> pg 14 <i>Interaction Across Differences</i>                                                                                                | 8:30am-11:30am                          | <b>Core 1</b> | EX Floor B |
| • <b>Alpha Omega: Black, Madras and Reinish</b> pg 15                                                                                                          | 8:30am-11:30am                          | <b>Core 1</b> | 713A       |
| • <b>American College of Dentistry: Fendrich, Matsui, McDonald, Mock, and Schwartz</b> pg 16<br><i>When is it okay to try new technology &amp; procedures?</i> | 8:30am-11:30am                          | <b>Core 1</b> | 714A       |
| • <b>Babul</b> pg 19 <i>Patients Practicing Unsafe Sports</i>                                                                                                  | 2:30pm-3:30pm                           | Cat. 3        | EX Floor A |
| • <b>Bertolotti</b> pg 20 <i>Quest for a Universal Bonding Agent</i>                                                                                           | 9:00am-11:30am                          | Cat. 2        | 701A       |
| • <b>Bertolotti</b> Pg 20 <i>Adhesion, Not Tooth Reduction</i>                                                                                                 | 1:30pm-4:00pm                           | Cat. 2        | 701A       |
| • <b>Bosy</b> pg 19 <i>Treating Bad Breath</i>                                                                                                                 | 1:30pm-2:30pm                           | Cat. 3        | EX Floor A |
| • <b>Canadian Forces</b> pg 21 <i>Pacific Partnership</i>                                                                                                      | 9:00am-11:30am                          | Cat. 3        | 709        |
| • <b>CDPA: Lenkinski and Glazer</b> pg 22<br><i>Managing Adverse Outcomes</i>                                                                                  | 1:30pm-4:30pm                           | <b>Core 1</b> | 713A       |
| • <b>CDSPI: Shufman, Trjkle, Whiteman</b> pg 23 <i>Death, Taxes...</i>                                                                                         | 9:00am-11:30am                          | Cat. 3        | 704        |
| • <b>Cherkas and Dorfman</b> pg 24 <i>Managing Endodontic Pain</i>                                                                                             | 1:30pm-4:30pm                           | <b>Core 1</b> | 711        |
| • <b>Clavier</b> pg 25 <i>Treating patients who use illicit drugs</i>                                                                                          | 1:30pm-4:30pm                           | <b>Core 1</b> | 714A       |
| • <b>Fazio</b> pg 26 <i>Antibiotics in Dentistry</i>                                                                                                           | 9:00am-11:30am                          | Cat. 2        | 714B       |
| • <b>Fazio</b> pg 26 <i>Periodontitis and Peri-Implantitis</i>                                                                                                 | 1:30pm-4:00pm                           | Cat. 2        | 714B       |
| • <b>Feuerstein</b> pg 27 <i>The Dental Office: New &amp; Future Products</i>                                                                                  | 9:00am-11:30am                          | Cat. 2        | EX Floor C |
| • <b>Feuerstein</b> pg 27 <i>3D Technology Workshop</i>                                                                                                        | 1:30pm-4:00pm                           | Cat. 2        | EX Floor C |
| • <b>Goodman</b> pg 18<br><i>Prepare Your Practice for Medical Emergencies</i>                                                                                 | 11:00am-12:00noon                       | Cat. 3        | EX Floor A |
| <b>Invisalign I</b> pg 37                                                                                                                                      | 8:00am - 12:00noon<br>C 1:30pm - 5:30pm |               | 716A       |
| <b>Invisalign 2</b> pg 37                                                                                                                                      | 8:00am - 12:00noon<br>C 1:30pm - 4:30pm |               | 715B       |
| • <b>Maher</b> pg 28 <i>Take Care of Yourself First</i>                                                                                                        | 9:00am-11:30am                          | Cat. 3        | 711        |
| • <b>McFarlane</b> pg 29 <i>Workplace Violence Prevention Training</i>                                                                                         | 1:30pm-4:00pm                           | Cat. 3        | 706        |
| • <b>McNulty, Henderson, Dolansky</b> pg 30 <i>Practice Values</i>                                                                                             | 1:30pm-4:00pm                           | Cat. 3        | 704        |
| • <b>Moshonov</b> pg 31 <i>Endodontics</i>                                                                                                                     | 1:30pm-4:00pm                           | Cat. 2        | 715A       |
| • <b>Nkansah</b> pg 32 <i>Pharmacology in Dentistry</i>                                                                                                        | 8:30am-11:30am                          | <b>Core 1</b> | 701B       |
| • <b>Nkansah</b> pg 32 <i>Medical Emergencies in the Dental Office</i>                                                                                         | 1:30pm-4:30pm                           | <b>Core 1</b> | 701B       |
| • <b>Philp</b> pg 33 <i>Generational Diversity: Bridging the Gap</i>                                                                                           | 1:30pm-4:00pm                           | Cat. 3        | EX Floor B |
| • <b>Swift</b> pg 18 <i>Infection Controls</i>                                                                                                                 | 10:00am-11:00am                         | Cat. 3        | EX Floor A |
| • <b>RDHU: Bokrossy</b> pg 35 <i>Maintain Your Edge</i>                                                                                                        | 9:00am-10:30am                          | Cat. 2        | 707        |
| • <b>RDHU: Botbyl</b> pg 34 <i>To Polish or Not to Polish</i>                                                                                                  | 10:30am-12:00noon                       | Cat. 2        | 707        |
| • <b>RDHU: Botbyl</b> pg 34 <i>Shape Matters</i>                                                                                                               | 1:00pm-4:00pm                           | Cat. 2        | 707        |
| • <b>RDHU: Ryerse</b> pg 36 <i>Goodbye Routine Call</i>                                                                                                        | 9:00am-12:00noon                        | Cat. 2        | 713B       |
| • <b>RDHU: Turner</b> pg 36 <i>Diary of a Dental Hygienist</i>                                                                                                 | 1:00pm-4:00pm                           | Cat. 3        | 713B       |
| • <b>TAD TALKS</b> pg 62                                                                                                                                       | 11:00am-2:pm                            |               | Ex Floor D |





**John O'Keefe,**  
BDentSc, MDentSc,  
MBA



**Anna Pileggi**



**Jessica Fitzpatrick,**  
BAH

## ENHANCING THE PATIENT- PROFESSIONAL INTERACTION ACROSS DIFFERENCES

**Closing the Dental Gap:  
The Patient Perspective**

**Time:** 8:30 am–11:30 am | Exhibit Floor B

**Session Chair:**

Dr. Gary Fortinsky

**CATEGORY 1 COURSE**

**TICKETED EVENT:** \$20 Fee.

Pre-registration required.

### Synopsis

Participants will learn what it's like to experience the dental office when you have a facial difference. They will hear the patient's perspective first hand and be able to engage with this unique audience, ask questions, and learn how they can tailor their practice to be a positive experience for those with differences. Participants will learn about the program "Building Bridges Across Difference and Disability" which is a resource guide for all Health Care Providers on enhancing interaction with people with facial and physical differences and/or disabilities. Through examination of everyday experiences related to appearance and abilities of individuals living with facial and physical differences, it was identified that a common area was positive and effective communication with Health Care Providers. Participants will also see and learn about various types of facial differences to broaden their knowledge of this specific community.

### Learning Objectives

- ▶ Recognize the unique perspective of the patient with a facial difference and how the experience differs from the average patient.
- ▶ Identify common barriers in communication between oral health providers and individuals with facial differences.
- ▶ Awareness of the value of positive social interactions, including perceptions and behaviours between oral health providers and clients with differences.
- ▶ Recognize how to enhance comfort and competency in client-practitioner interactions.
- ▶ Develop skills to support, validate and facilitate effective communication, appropriate stance, and respect for boundaries with clients with differences.
- ▶ Recognize and identify all of the most common facial differences and their traits.

### About the speakers

**DR. JOHN O'KEEFE**, a general dentist, is director of Knowledge Networks with the Canadian Dental Association. In this role, he is responsible for the development of JCDA Oasis as a clinical decision support system for the dental office. He has been chair of the Communications Committee of the FDI World Dental Federation and also President of the American Association of Dental Editors. He is currently a member of the board of AboutFace, and he is Vice-Chair of the

board of the Organization for Safety, Asepsis & Prevention (OSAP). He has honorary fellowships & memberships with a number of dental organizations & honor societies.

**ANNA PILEGGI**, has been the Executive Director of AboutFace since 1996. With over 27 years of experience in the not-for-profit sector, she has worked to bring the issue of facial difference to the forefront. In her role as Executive Director, Anna has served on a variety of Boards and committees including: Partnerships and Knowledge Translation Committee, IMHA; CIHR Strategic Training Initiative in Applied Oral Health Research, McGill University; About Face USA and the Cleft Palate Foundation, USA. She has been key note speaker, guest speaker, and presenter at many national and international conferences. Over the years, Anna has been instrumental in the development of multiple articles, educational programs, media campaigns, publications and multi-media resources for individuals touched by facial differences. In 2009, About Face was awarded the Canadian Dental Association's "Special Friends of Canadian Dentistry" for its efforts in bringing awareness about the dental needs of affected individuals.

**JESSICA FITZPATRICK** has been involved with AboutFace since 2008: first as a volunteer and now as a valued employee. As Manager of Marketing & Outreach, she is responsible for increasing awareness of AboutFace within the medical, dental and education communities and networking to bring new members, donors and volunteers into the organization. Jessica also oversees the website and social media portals of the organization. She holds a BAH from Trent University with a double major in Psychology and History. Jessica speaks regularly to public schools, hospitals, medical schools, dental associations, and at national conferences about facial differences, and the programs and services About Face provides. Recently, Jessica presented a series of workshops at the 12th International Congress on Cleft Lip/Palate and Related Craniofacial Anomalies in Florida. She became involved with AboutFace as a result of her experience and passion of work with children as a summer camp director and her 10+ years as a volunteer for the Ontario Special Olympics.

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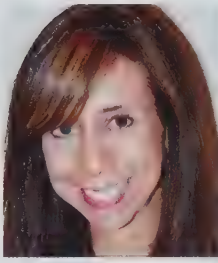


AboutFace





**Jonathan Madras,**  
DDS, FRCD(C)



**Riva M. Black,**  
DDS, MSC, FRCD(C)



**Eddie Reinish,**  
DDS, FRCD(C)

## ALPHA OMEGA PRESENTS

### AN UPDATE IN DENTISTRY 2013

Time: 8:30 am–11:30 am | Room 713A

**Session Chair:** Dr. Wayne Wolfstadt

**CATEGORY 1 COURSE**

**TICKETED EVENT:** \$20 Fee.

Pre-registration required.

## CRACKED TOOTH SYNDROME: DIAGNOSIS AND MANAGEMENT

The diagnosis of a symptomatic cracked tooth can be one of the more difficult tasks in dentistry. This presentation will aid the clinician in recognizing the signs and symptoms of a cracked tooth, as well as one with a vertical root fracture. Furthermore, treatment planning strategies will be discussed, with an emphasis on conservative management whenever possible.

**DR. JONATHAN MADRAS** obtained his certificate in endodontics at Nova Southeastern University in Fort

Lauderdale, and his Fellowship from the Royal College of Dentists of Canada, in 2010. Prior to that, he spent a year in Toronto as a general practice resident at Mount Sinai Hospital. He received his DDS degree in 2007 from the University of Western Ontario, and his BSc from Queen's University in 2002. He is, part-time clinical instructor for undergraduate dental students at the University of Toronto and is on the executive for the George Hare Endodontic Study Club.

## IDENTIFICATION AND DIAGNOSIS OF ORAL CANCER...AND THEN WHAT

This presentation will provide an overview of the identification and diagnosis of oral squamous cell carcinoma and precancerous oral lesions. Also to be reviewed will be risk factors of the disease. A focus on the clinical characteristics of these lesions will be described in order to help the practitioner identify lesions that may go undetected for lack of recognition, and provide a good knowledge base for clinical parameters that increase the risk of a lesion. A guide will be provided in order to determine the steps that should be taken following the detection of a lesion. The lecture will conclude with cases in order to comprehend the information with practical application.

**DR. RIVA BLACK** received her DDS from the Faculty of Dentistry at the University of Toronto in 1998 and completed her MSc in Oral Pathology in 2005 at the same university. She is a Fellow of the Royal College of Dentists (Canada). She is member of the Department of Oral Medicine at the Faculty of Dentistry, University of Toronto involved in undergraduate and graduate student teaching and overseeing the clinic. Riva is an examiner for the Royal College of Dentists (Canada) and maintains a private practice in oral pathology in Toronto.

## OSTEOPOROTIC DRUGS (BISPHOSPHONATES) IN DENTISTRY

Bisphosphonates are a group of drugs that affect bone physiology by improving bone density in patients with osteoporosis and other osseous diseases. These drugs have a potential impact on patients' healing following dental surgical procedures. This course will review bone physiology, the pharmacology and indications for use of Bisphosphonates. The impact of these drugs on all aspects of dentistry will be reviewed including oral and dental implant surgery, orthodontics, periodontics and endodontics.

**DR. EDDIE REINISH** is an Oral and Maxillofacial Surgeon practicing in Toronto. Dr. Reinish completed his general dental training at McGill University and then did his Oral and Maxillofacial residency at the University of Michigan. Dr. Reinish is a Fellow of the Royal College of Dental Surgeons of Canada and the American Board of Oral and Maxillofacial Surgeons. He is an examiner for the Royal College of Dental Surgeons of Canada. Dr. Reinish is on staff at Humber River Regional Hospital, Rouge Valley Health Center, and Mount Sinai Hospital. The focus of Dr. Reinish's practice is on dento-alveolar, dental implant, reconstructive and orthognathic surgery.





**Dr. David Mock, DDS,**  
PhD, FRCD (C)



**Dr. Barry Schwartz,**  
DDS, HHSc



**Ms Maria McDonald,**  
JD, MHSc



**Dr. Rollin M. Matsui,**  
BSc, DDS, LLB



**Dr. Peter Fendrich,**  
DDS

## WHEN IS IT OK TO TRY A NEW PROCEDURE OR UTILIZE NEW TECHNOLOGY?

**Time:** 8:30 am–11:30 am | Room 714A

**PRESENTED by** American College of Dentists

**Session Chair:** Dr. Bonnie Chandler

### CATEGORY 1 COURSE

**TICKETED EVENT:** \$20 Fee. Pre-registration required.

### Synopsis

Dentists wish to keep up to date. They are continually updating their knowledge which often entails adopting new materials, procedures and technologies. Patients expect their dentist to be truthful and competent. The goal of this panel presentation to assist dentists in the thought process of when it is appropriate to provide new treatment to their patients; is the treatment in the best interests of the patient, is the treatment scientifically sound and is the dentist capable to provide the care.

### You will learn

- ▶ can we trust "research" findings?
- ▶ do dentists understand critical appraisal concepts when it comes to evaluating research findings?
- ▶ evidence-based dentistry requires professional judgement in decision-making processes for treatment decisions. How?
- ▶ have our treatment decisions passed scientific scrutiny and is the treatment defensible?
- ▶ should the patient be informed of the 'newness' of any treatment and should the patient be informed if we are just initiating a treatment for the first few times?
- ▶ when can a dentist be considered competent to provide the care?
- ▶ can the same treatment methods be achieved by a more traditional/proven way?

### Panelists

**DR DAVID MOCK** is Professor, Oral Pathology /Oral Medicine at the Faculty of Dentistry, University of Toronto, Professor, Department of Pathobiology and Laboratory Medicine, Faculty of Medicine, University of Toronto and Dean Emeritus, Faculty of Dentistry University of Toronto.

**DR. BARRY SCHWARTZ** is Assistant Professor Practice Administration, Schulich Faculty of Medicine and Dentistry, University of Western Ontario teaching ethics, professionalism, inter-personal communications.

**MS MARIA MCDONALD** is an independent consultant in bioethics, privacy and health law. From 2007-2013 she was a Bioethicist at Holland Bloorview Kids Rehabilitation Hospital and the Privacy Officer from 2010 to 2013. Since 2007, she has been the Course Lead for "Legal Approaches to Bioethics" in the MHSc Program in Bioethics at the Joint Centre for Bioethics, and is appointed Adjunct Professor to the Faculty of Law and the Institute of Medical Sciences at the University of Toronto. She is Vice-Chair on the Research Ethics Board of St. Michael's Hospital in Toronto

**DR. ROLLIN M. MATSUI** received his D.D.S. from the Faculty of Dentistry, University of Toronto in 1979 and his LL.B. from Osgoode Hall Law School, York University in 1991. He is a Fellow of the American College of Legal Medicine and the American College of Dentists and other honorary dental organizations. He provides dental-legal lectures at the Faculty of Dentistry, U of T and is the Oral Health Journal Editorial Board Member for Ethics and Jurisprudence. He maintains a full-time law practice in Richmond Hill and a part-time dental practice in Toronto, Ontario. He provides legal advice to dentists regarding clinical practice issues, patient disputes, RCDSO regulatory matters and various business agreements involving dentists, dental hygienists and non-dentists.

**MODERATOR : DR. PETER FENDRICH** has been practicing dentistry in London Ontario for over 30 years. He has maintained strong involvement in academic pursuits as an Adjunct Professor at the University of Western Ontario and involvement in organized dentistry as Past President of the Ontario Dental Association. He was a non-council member, Quality Assurance, Discipline Committees, Royal College of Dental Surgeons of Ontario and is Founding Chair, Canadian Collaboration on Clinical Practice Guidelines in Dentistry





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FRIDAY, NOVEMBER 8, 2013

**THERE IS MORE ON THE FLOOR**

CAPSULE CLINICS

**Dean Swift**BSc, Bed, FADM,  
Cert Tox**AM | THE 7 REASONS  
INFECTION CONTROL  
FAILS**Time: 10:00 am – 11:00 am  
Exhibit Floor ASession Chair:  
Dr. Paul Okorofsky

CATEGORY 3 COURSE

**Synopsis**

A thoughtful look at both the logical and illogical trends that pull us into the future. This presentation will give insights into how and why infection prevention goes astray.

**Key Presentation Messages**

- ▶ **1** Is there contact between the disinfectant/sterilant with all of the innoculum
- ▶ **2** Who are the Potential Villains?
- ▶ **3** If you were a microbe, which vector would you choose?
- ▶ **4** Surprises – How many bacteria in a litre of flatulence?
- ▶ **5** What tests matter when choosing an approach?
- ▶ **6** Real or imagined Eco sensitivity
- ▶ **7** How the media gets it wrong

**About the speaker**

**DEAN SWIFT** is a Development Chemist and Educator with special interests in Microbiology, Biofilms, Biomaterials and Toxicology.

At Biolennia his projects span the areas of hygienic product development, periodontal & anti-acne treatment products and validation of antimicrobial surface coating projects in the fields of transportation, IT and hospitals. Outside of Biolennia, he is a member of the research team at Toronto Rehabilitation Hospital (iDAPT).

**The Toronto Academy thanks Micrylium  
for assistance in providing this program.**

**David Goodman**BSc., AEMCA,  
Paramedic**AM | PREPARE YOUR  
PRACTICE FOR A  
MEDICAL EMERGENCY**Time: 11:00 am – 12:00 pm  
Exhibit Floor APRESENTED by Heaven Can Wait  
Session Chair:  
Dr. Paul Okorofsky

CATEGORY 3 COURSE

**Synopsis**

Dentists and support staff can better prepare themselves to handle medical emergencies in their practice with the right training, medical equipment and medications. Learn what it takes to protect your patients and staff when a medical emergency strikes.

**Learning objectives**

- ▶ History taking as a means to prevention
- ▶ Common medical emergencies in the dental office
- ▶ How to prepare your practice for medical emergencies
- ▶ The Gold Standard Treatment Algorithm
- ▶ The deadly consequences of complacency and apathy

**About the speaker**

**DAVID GOODMAN** completed his BSc. from the University of Western Ontario. He continued his education with a diploma in Paramedicine at Centennial College in Toronto. Currently, David works as a Paramedic in Ontario and worked as a clinical instructor and programme coordinator at a Paramedicine College. David is also trained in the International Trauma Life Support Program. David established Heaven Can Wait Emergency First Aid Training Inc. and continues to apply his skills and passion through his teachings.

**The Toronto Academy thanks Heaven Can Wait  
for assistance in providing this program.**





## THERE IS MORE ON THE FLOOR

CAPSULE CLINICS



**Anne Bosy,**  
M.Sc., M.Ed., RDH

**PM | TREATING THE  
BAD BREATH PATIENT**

**Time:** 1:30pm – 2:30 pm  
Exhibit Floor A

**PRESENTED by**  
**Session Chair:** Dr. C.P. Giri

**CATEGORY 3 COURSE**

### Synopsis

A range of products have been developed for the elimination of breath odour and have met with different levels of success. Dental offices are not always prepared to treat these patients because the origin of breath odour varies and the psychological makeup of the individual patient may make treatment difficult.

### Learning objectives

- ▶ To discuss the possible causes of bad breath with a focus on treatment.
- ▶ To develop an understanding of the psychological needs of patients who have breath odour.
- ▶ To describe the assessment and treatment system developed and used at the Fresh Breath Clinic.
- ▶ To review some of the products available on the market advertising treatment of breath odour.

### About the speaker

**ANNE BOSY** received her M.Sc from U of T with a focus on the profile and causes of halitosis and continued to develop assessment and treatment options for those individuals who suffered from breath odour. Anne was a professor at Regency and George Brown College. She is at present a Senior Vice President, Scientific Affairs and a founding partner at Oravital Inc.

**The Toronto Academy thanks Oravital  
for assistance in providing this program.**

**oravital**

a healthy mouth for a healthy body



**Amin Babul**  
DDS

**PM | ARE YOUR  
PATIENTS STILL  
PRACTICING  
UNSAFE SPORTS?**

**Time:** 2:30 pm – 3:30 pm  
Exhibit Floor A

**Session Chair:** Dr. C.P. Giri

**CATEGORY 3 COURSE**

### Synopsis

It's hard to argue that today, more and more people are involved in professional and/ or recreational sports. The games are getting faster; the players are getting bigger and stronger. As dental professionals, we need to ensure that our patients continue to have a healthy dentition. In this highly informative seminar, participants will learn about the impact trauma can have on both professional and amateur athletes and how we can assist our patients in avoiding or at least minimizing the effects trauma can have.

### Learning objective

- ▶ Explore the incidence of trauma in various sports and the importance mouthguards can play in the prevention of injuries ranging from very minor to life threatening.
- ▶ Review the different types of mouthguards currently available to athletes, and examine the pros and cons of each so that dental professionals can impart best advice to their patients.

### About the speaker

**DR. AMIN BABUL** graduated from the Faculty of Dentistry at University of Toronto in 1994. Dr. Babul has a strong interest in Sports Dentistry and has been involved as a dentist in numerous sporting events including being a dentist for an OHL hockey team for the last 14 years. Due to his association with sports teams, he has also developed a keen interest in the appropriate prevention of dental injuries by means of custom fabricated mouthguards. To that end he has done several lectures on this subject. Dr. Babul has also appeared on a television program as a Dental expert for a Medical show called Diagnosis MD.

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CANADA**





**Raymond Bertolotti,**  
PhD DDS

### **AM | QUEST FOR THE BEST "UNIVERSAL" BONDING AGENT**

**Time:** 9:00 am–11:30 am | Room 701A

**Session Chair:** Dr. Bob Greenbaum

**CATEGORY 2 COURSE**

### **PM | THINK ADHESION, NOT TOOTH REDUCTION**

**Time:** 1:30 pm–4:30 pm | Room 701A

**Session Chair:** Dr. Sheldon Cooper

**CATEGORY 2 COURSE**

#### **AM SESSION**

Einstein said: "Everything should be made as simple as possible, but not simpler". Unfortunately, in an effort to simplify, some "simpler than possible" dental adhesives products are being sold. Technique simplification, improved dentin bond durability, lack of post-operative sensitivity and excellent clinical results make a good case for using the best self-etching primer systems rather than etch and rinse systems. Adaptation to cavity preparations can be remarkably different among products. Supplemental etching of enamel areas generally enhances results but may be impossible in certain cavity preparations without exposing dentin to undesirable separate etching.

- ▶ Not all bonds in a "generation" are similar
- ▶ Making any light cure bond into a dual cure bond
- ▶ Optimal CAD-CAM restorations require a thin bond
- ▶ Separate phosphoric etching is often contraindicated
- ▶ Recurrent caries in class II composite is easily eliminated
- ▶ Mimic nature for clinical success

#### **PM SESSION**

There are many compelling clinical benefits for utilizing adhesion rather than mechanical retention for porcelain and metal adhesion restorations. Avoiding crowns increases the chance of avoiding endodontics. The ideal onlay prep is flat; mechanical retention leads to post-op sensitivity. Clinical protocols for utilization of metal and porcelain adhesives are presented. Current concepts for metal adhesion are reviewed, including modifications of metal surface and resin chemistry. Porcelain adhesion is reviewed, including little-known methods which utilize silane but no hydrofluoric acid etching.

- ▶ Axial reduction correlates with need for endo
- ▶ The ideal onlay prep is "flat" (bumps are only for camels)
- ▶ Retention form often results in post-op sensitivity
- ▶ Making temps on flat preps
- ▶ Veneers can be stronger, more esthetic and longer lasting than crowns
- ▶ Long term performance data to help us choose the best ceramic.

#### **About the speaker**

**DR. RAYMOND BERTOLOTTI** is perhaps best known for introducing "total etch" to North America in 1984. He has been credited as the guru who, in 1985, coined the phrase "adhesion dentistry". In America, Dr. Bertolotti also introduced Caries Detector in 1984, Panavia in 1985, tin plating in 1989, self-etching primers in 1992, and HealOzone in 2004. The sectional Contact Matrix system, "Microprime B", Accolade PV, "Microetcher" sandblasting, cantilevered adhesion bridges, and intraoral tin-plating are also his innovations. His materials and techniques continue to reflect a compilation of international knowledge which has been evolved into a "how to do it" seminar of international reputation. In addition to authoring four dental textbook chapters, Dr. Bertolotti has published extensively in journals and is a well known international lecturer, having presented at all of the major dental meetings in over 30 countries. Currently Dr. Bertolotti is in private practice in California.

**The Toronto Academy thanks Sinclair Dental/Dentaire for assistance in providing this program.**







**Major Sophie Toupin**  
DDS



**Sergeant Corrine**  
**Burghardt CDA**

## PACIFIC PARTNERSHIP

**Time:** 9:00 am–11:30 am | Room 709

**PRESENTED by** Canadian Forces Dental Services  
**Session Chair:** Dr. Rejane Correa

**CATEGORY 3 COURSE**

### Synopsis

Throughout the years, the Canadian Armed Forces has fulfilled many different roles, in peace time and during wars, often working with other military organizations as well as with civilian organizations, with whom they share the same goals. Two of our active duty soldiers, a military dentist and a military dental assistant will speak of their recent experience as part of the U.S. Navy and New Zealand- led exercise Pacific Partnership. They both had the opportunity to participate and fulfill leadership roles in this annual mission that brings together host nation governments, multinational military and civilian non-governmental organization volunteers to conduct disaster-preparedness projects and build relationships throughout the Indo-Asia-Pacific region to better respond during a time of crisis. During their deployment, they sailed from country to country, island to island, planning and conducting dental subject matter expert exchanges, working side by side with civilian and military health care professionals engaging local dental/health leaders and supporting capacity building of dental care to under-served areas of the South Pacific.

### About the speakers

**DR SOPHIE TOUPIN** completed her Dental School at Laval University. Since graduation in 2004, she has been practicing general dentistry with the Canadian Forces as a Dental Officer at CFB Valcartier (PQ), CFB Edmonton (AB) and Ottawa (ON). She also deployed to Afghanistan in 2009 and recently returned from a 2 months deployment in South Pacific aboard a U.S. amphibious dock landing ship where she was the leader for both the multinational military / civilian dental team and the Canadian Health Services delegation on the ship. She is currently employed at the Canadian Forces Directorate of Dental Services in Ottawa responsible for Dental Training and Personnel.

**SGT CORRINE BURGHARDT** graduated from the Nova Scotia Institute of Technology in 2000 with a certificate in Dental Assisting. After working in a civilian dental practice for 2 years, she applied to the Canadian Armed Forces' Direct Entry Program for dental assistants. Upon completion of her military basic training, she was posted to CFB Greenwood (NS) where she worked as a dental assistant. She was promoted to Master Corporal and posted to the Canadian Forces Health Services Training Centre in Borden (ON) as an instructor in 2006 where she had the opportunity to work and train with numerous dentists and dental technicians from across Canada. Promoted Sergeant in 2012, she is presently the Dental Clinic Coordinator at CFB Greenwood (NS). The highlight of her career thus far is her recent participation to Pacific Partnership 2013.







**Dr. Bruce Glazer,**  
Toronto



**Dr. Lionel Lenkinski,**  
Toronto

## MANAGING ADVERSE OUTCOMES

**Time:** 1:30 pm–4:30 pm | Room 713A

**PRESENTED by** CDPA

**Session Chair:** Dr. Shayne Lipton

**CATEGORY 1 COURSE**

**TICKETED EVENT:** \$20 Fee. Pre-registration required.

### Synopsis

Adverse outcomes take many forms, from serious morbidity following treatment to unmet patient expectations in cosmetic procedures. They know no boundaries, and are common to all aspects, specialties and modalities of dental treatment. The lecture will begin by defining adverse outcomes with clinical examples, and move into the prevention and management strategies. The intent is to minimize the impact of these events to both the practitioner and patient. The seed for an adverse event or outcome may be present even prior to the patient presenting themselves to your office and can occur during or after treatment. The presentation will highlight informed consent, post treatment management, communication, and documentation strategies. The requirements under the Regulated Health Professions Act "RHPA", prevailing court jurisprudence will be discussed, as will the appropriate use of the Apology Act. These adverse events can lead to patient loss, RCDSO complaints and lawsuits. Further, the new paradigm one of "shared decision-making", "informed consent" and "informed refusal" will form a part of this session. The necessity of appropriate follow up care, referral and disclosure will be highlighted. Dentists should become well versed in these principles in order to survive in today's increasingly difficult practice environment.

### Upon completion of this session the participants will be better able to:

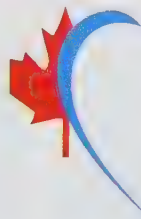
- ▶ **1** Understand the need for appropriate communication strategies.
- ▶ **2** Become aware of the perils of using "Grey Market" dental materials and unlicensed or offshore dental laboratories.
- ▶ **3** Know the principles of informed consent and informed refusal.
- ▶ **4** Understand why documentation and disclosure are required.
- ▶ **5** Realize why appropriate after hours care and availability will resolve many patient issues with post treatment problems.
- ▶ **6** Effectively appropriate referral strategies to minimize their risk.
- ▶ **7** Develop pre-emptive and reactive solutions to most adverse events.

### About the speakers

**DR. BRUCE GLAZER** is a Prosthodontist, the Communications Editor and a Dentist Risk Manager for the Canadian Dental Protective Association.

**DR. LIONEL LENKINSKI** is an Endodontist and the Program Manager for the Canadian Dental Protective Association.

The Toronto Academy thanks the  
Canadian Dental Protective Association  
for assistance in providing this program.



Canadian  
Dental  
**Protective**  
Association

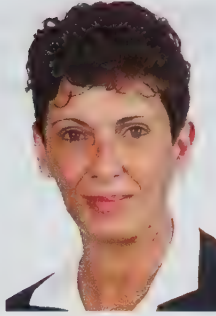




**A. Shufman,**  
Investment Planning  
Advisor, CFA, CFP



**M. Trklja,**  
Investment Planning  
Advisor, BA (Hons.),  
FCSI, CFP



**R. Whiteman,**  
Professional Advisor  
CDSPI Advisory  
Services Inc.

## DEATH, TAXES AND OTHER DISASTERS

### A Silver Linings Financial Playbook for Dentists

Time: 9:00 am–11:30 am | Room 704

PRESENTED by CDSPI  
Session Chair: Dr. Sari Novack

#### CATEGORY 3 COURSE

#### Synopsis

As the old saying goes, the only certainties in life are death and taxes. But as a dentist, there is a significant probability that life will also force you to contend with a wide range of other disasters. Fortunately, there's a silver lining: You can reduce the monetary sting of death, taxes and a series of other adversities by having a well-crafted financial planning strategy.

#### You will Learn

- ▶ Methods to help your family and estate better contend with the financial impact of death
- ▶ Techniques for reducing the severity of personal and business taxes
- ▶ How to financially contend with a wide range of disasters, including injury/illness, personal and business property losses, lawsuits, divorce and market downturns

#### About the speakers

**ALEX SHUFMAN**, CFA, CFP is an Investment Planning Advisor at CDSPI Advisory Services Inc. exclusively serving Ontario dental professionals and their families, Alex provides wealth management solutions and

comprehensive financial planning advice to help them integrate both their personal and corporate assets into custom-tailored investment and estate plans. Alex has 19 years of experience in financial services, with extensive experience in discretionary portfolio management as an investment counselor, portfolio manager and private wealth consultant at leading Canadian financial institutions.

**MICHAEL TRKLJA**, BA (Hons.), FCSI, CFP is an Investment Planning Advisor at CDSPI Advisory Services Inc. exclusively serving the dental community. Michael is an expert in providing financial solutions specific to the needs of dental professionals. He provides clients with comprehensive financial planning advice, helping them integrate both their personal and corporate assets into custom-tailored investment and estate plans.

**RENATA WHITEMAN**, is a Professional Advisor at CDSPI Advisory Services Inc. exclusively serving the dental community. Renata Whiteman is an expert in providing insurance solutions specific to the needs of the dental professionals across Canada. By understanding clients' unique situations, she helps them determine what types and amounts of insurance are appropriate for both their personal and business needs.

The Toronto Academy thanks CDSPI  
for assistance in providing this program.





FRIDAY, NOVEMBER 8, 2013



**Pavel Cherkas**  
DMD, PhD, FRCD (C)



**Ruslan Dorfman**  
PhD

## NEW APPROACHES IN MANAGEMENT OF ENDODONTIC PAIN

**Making Sense of the Evidence**

**Time:** 1:30 pm–4:30 pm | Room 711

**Session Chair:** Dr. Jack Fingrut

**CATEGORY 1 COURSE**

**TICKETED EVENT:** \$20 Fee. Pre-registration required.

### Synopsis

This evidence-based lecture presents a broad overview of contemporary literature, clinical and scientific experience in acute and chronic endodontic pain management. Comprehensive understanding of different pain mechanisms provides an ultimate way for managing dental pain emergencies and post-operative conditions. The latest information on pharmacological and technological approaches will be provided to help clinicians with successful management of different types of endodontic emergencies.

### You will learn

- ▶ What is the best time for treatment of irreversible pulpitis?
- ▶ Can we predict which patients are more likely to experience pain after an endodontic therapy?
- ▶ What doesn't work for post-op pain?
- ▶ What is a personalized medicine concept and how to apply it in dentistry?

### About the speakers

**DR. PAVEL CHERKAS** graduated from the Faculty of Dentistry at the Hebrew University of Jerusalem (Israel) and also successfully defended his M. Med. Sc. and PhD theses in Neuroscience from the Faculty of Medicine at the same university. He also graduated from a M.Sc. Endodontics program at the University of Toronto. He has conducted pain research at several Universities worldwide such as Cambridge (UK), Leipzig (Germany) and Tokyo (Japan). He has served as a Resident Member on the Regenerative Endodontics Committee of the American Association of Endodontists. Currently

Dr. Cherkas is a lecturer at the University of Toronto and an active member of Dr. Sessle's laboratory where he continues to conduct research on the central mechanisms of orofacial pain. He has lectured nationally and internationally on topics related to his expertise. He has published extensively in peer-reviewed journals and textbook chapters. His research has been supported by the Ontario Ministry of Research and Innovations, American Association of Endodontists and Germany Federal Ministry of Education and Research.

**DR. RUSLAN DORFMAN** is a molecular geneticist interests in pharmacogenetics and genetic analyses for personalized disease management. Dr. Dorfman is co-authored over twenty-six peer-reviewed publications on genetics of Cystic Fibrosis, disease modifying genes, pain genetics and pharmacogenetic strategy. In his prior role as project manager at the Sick Childrens Hospital and curator of the Cystic Fibrosis mutation database Dr. Dorfman was consulting CF families all over the world on potential disease liability of in rare cystic fibrosis mutations. At Sick Childrens Hospital Dr. Dorfman worked on Genome Canada funded studies analyzing the role of disease modifying genes that affect clinical manifestations of Cystic Fibrosis. Dr. Dorfman collaborated with leading researchers on pain genetics and immunology. For his work Dr. Dorfman has been awarded numerous prestigious scholarships including the Florence and Theodore Baumritter PhD Scholarship, the CIHR postdoctoral award, and the "Science to Business" CIHR scholarship. Through his entrepreneurial work at Geneyouin Dr. Dorfman aims to deliver most advanced forms of genetic testing to Canadians and facilitate the integration of personalized medicine in the Canadian Health Care System.

MARK **NOVEMBER 14, 2014** IN YOUR CALENDARS FOR THE  
**77<sup>TH</sup> ANNUAL WINTER CLINIC** TO BE HELD IN THE  
SOUTH BUILDING AT THE METRO TORONTO CONVENTION CENTRE.





**Ron Clavier,**  
PhD

## WHAT DENTISTS NEED TO KNOW ABOUT THE USE OF ILLICIT RECREATIONAL DRUGS BY THEIR PATIENTS

**The Need for Understanding and Intervention**

**Time:** 1:30 pm–4:30 pm | Room 714A

**Session Chair:** Dr. Elliott Schwartz

**CATEGORY 1 COURSE**

**TICKETED EVENT:** \$20 Fee. Pre-registration required.

### Synopsis

Dental practitioners routinely inquire into the use of medication by their patients prior to initiating most clinical procedures. This, of course, mitigates adverse interactions with medications used in the procedure. It may also address the issue of dietary restrictions necessary for proper oral hygiene. Finally, it alerts the clinician to emotional issues, such as anxiety, depression, eating disorders, etc., which might interfere with the examination and treatment procedures themselves, or with compliance with tooth-care practice and timely presentation for regular examinations. For the same reason, and equally urgent for optimal results, the question must be asked as to what drugs – illicit or otherwise – are being used for recreational purposes.

- ▶ The behavioural habits that relate to acute or to chronic drug use, can interfere with dental treatment.
- ▶ The approaches you can use to refuse treatment under conditions when patients are intoxicated.
- ▶ Given the confidential nature of the information derived from patients who have reached the age of majority, the ways to advise them of the dangers their drug use presents to the treatment you must give them and to their oral and overall health.
- ▶ Guidelines for articulating your concerns to the parents of patients who are not of the age of majority.
- ▶ Resources to enable dentists to hold meaningful discussions about their concerns with patients and their families.
- ▶ Resources to which dentists can direct patients and their families when concerns are significant.

### Why is this important?

Despite this urgency, some dental professionals may be less comfortable asking about these drugs than they are about asking about prescription medication. This may be a general reflection of the strong social separation that exists between the physical and the mental illnesses.

### What will be covered?

This workshop will be presented in two parts:

- ▶ A primer of brain development, focusing on the cognitive and emotional substrates of recreational drug use.
- ▶ An introduction to the specific dangers presented by use of recreational drugs to dental practice and hygiene.

### What will you learn?

- ▶ The names and pharmacological mechanisms of the drugs our teens are using these days.
- ▶ The signs to look for that correlate with each individual drug use.

### About the speaker

**DR. RON CLAVIER** was born in Montreal. Following his undergraduate studies at McGill University, he earned his Doctorate in Experimental and Physiological Psychology from Northwestern University. His Postdoctoral training was in Biochemical Psychiatry at the University of British Columbia. Ron then taught Anatomy and Psychology in medical schools in Chicago, Vancouver, and Toronto. Since 1982, he has run a private practice in clinical psychology, basing it on his background as a neuroscientist. In addition to his private practice, Ron consults in the corporate, law enforcement, community, health, and education sectors. He worked for a number of years as Research Consultant in psychiatry at the University of Toronto. Ron's television series, *"Adolescence: The Stormy Decade"* was broadcast on Canadian Television from 2001 – 2007. His book *"Teen Brain, Teen Mind"* (2009) helps teenagers and those who work with them cope with the difficulties of this phase of life. Ron lives in Toronto.

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**ROBERT C. FAZIO,**  
D.M.D.

## **AM | ANTIBIOTICS IN DENTISTRY**

**Time:** 9:00 am–11:30 am | Room 714B

**Session Chair:** Dr. Janice Mummery

## **PM | PERIODONTITIS & PERI-IMPLANTITIS**

**The Good, the Bad and the Ugly**

**Time:** 1:30 pm–4:00 pm | Room 714B

**Session Chair:** Dr. Gerry Pearson

### **CATEGORY 2 COURSE**

#### **AM SESSION**

##### **Synopsis**

This course is for the clinician. It will discuss the changing antibiotic options in dentistry for acute infections and prophylaxis for old and new antibiotic categories and formulations. The current American Heart Association at-risk patients and the inconsistencies for the ADA/ Orthopedic Surgeons' 2012 Recommendations will be discussed. What is recommended for patients already on, or recently on an antibiotic? New data and designs dictate a new approach to cardiac and vascular stents. What is the bottom line on prophylaxis for vascular repairs, the four approaches to renal dialysis, IVC Filters, Hickman catheters, portacaths and the VA vs. VP hydrocephalus shunts. What Medical conditions affect Antibiotic selection.

##### **Educational Objectives**

- ▶ Develop Algorithms for selecting antibiotics for localized and spreading infection and for antibiotic prophylaxis
- ▶ Understand the subtleties of the AHA "Guidelines" and the inconsistencies of the 2012 ADA/AAOS Prosthetic Joint Recommendations.
- ▶ Understand the new approach to Antibiotic Prophylaxis for Stents, the four approaches to Dialysis and a myriad of Other Medical Devices
- ▶ How does the three major drugs for Anticoagulation therapy, Pregnancy, The Nursing Mother, immunosuppressive therapy and Diabetes Mellitus affect antibiotic selection.

**This program has received an unrestricted educational grant from Crest Oral – B.**



#### **PM SESSION**

##### **Synopsis**

What must we know chairside every day to successfully treat periodontitis in both the compliant and non-compliant patient? Do the same principles apply to peri-implantitis? How do we treatment plan a choice between periodontally compromised teeth, crown and bridge replacements or implants? How is the Evidence Based Data in the dental literature compared to the "Promotional Dentistry" of the manufacturers? Does the soft tissue programme in the dental office influence decisions, treatment and recommendations? Which cases are the winners and which ones are losers? What medical issues increase risk for dental failure? Learn specific protocols from cures to toothbrushes, antibiotics to analgesics, medical disease and drugs, to mouthrinses and toothpastes.

##### **Educational Objectives**

- ▶ Learn the clinical "pearls" that maximize success
- ▶ Recognize and avoid "the high risk failure" cases
- ▶ Save many more teeth and implants than you thought you could
- ▶ Improve dental treatment planning with evidence based data

##### **About the speaker**

**DR. ROBERT FAZIO** is Associate Clinical Professor of Surgery at Yale University School of Medicine. He maintains a private practice limited to Oral Medicine, Implants and Periodontology in Norwalk, Connecticut. In 2009, 2010, 2011, 2012 and 2013, *DENTISTRY TODAY* named Dr. Fazio one of the Top 100 Clinicians in Continuing Education. His current books include, "The Ultimate Cheat Sheets – The Practical Guide for Dentists", named by Christianson's CRA Newsletter: Best Educational Product of 2008, 2009 and 2010 and "Oral Medicine Secrets". He has served on the Editorial Board for the Journals: *Inside Dentistry* and *Compendium of Continuing Education in Dentistry*.





**Paul Feuerstein DMD,**  
North Billerica,  
Massachusetts

## **AM | TECHNOLOGY IN YOUR DENTAL PRACTICE**

**A Review of Current Products and a Look Into the Future**

**Time:** 9:00 am–11:30 am | Exhibit Floor C

**Session Chair:** Dr. Nick Sanci

## **PM | DIAGNOSIS, PLANNING AND TREATMENT USING NEW 3D TECHNOLOGY WORKSHOP**

**Time:** 1:30 pm–4:00 pm | Exhibit Floor C

**Session Chair:** Dr. Jill Levine

### **CATEGORY 2 COURSE**

**PM SESSION. TICKETED WORKSHOP:** Registration required. Capacity 32

#### **AM SESSION**

##### **Synopsis**

In an overview of the latest high tech products being integrated in today's practices, learn about products in the following areas: Road to chartless practice, cameras-digital and intraoral; digital radiography; caries and oral disease detection; computer imaging, shade taking, patient education. A brief discussion of practice management and internet products may also be discussed.

##### **Learning Objectives**

- ▶ Learn about the newest high tech products
- ▶ Receive information to help make informed purchase decisions for the practice
- ▶ See how the products are used clinically in a typical general

#### **PM SESSION**

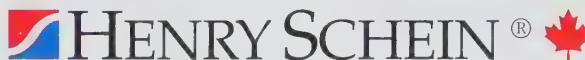
##### **Synopsis**

Follow the workflow from digital impressions, Conebeam CT, implant and restoration planning and lab processes all with the latest digital devices including CAD/CAM. The latest high-tech dental developments will be presented, demonstrated, and discussed in a non-sales setting. Many of the products, devices, and software will be present in the room beginning with Digital Impression devices, CAD/CAM systems, cone beam volumetric technology, software, and implant simulation, related laboratory

services and equipment, and other exciting emerging products. (Xrays will NOT be taken at the course). Participants will get an up close look at the technologies.

This presentation offers attendees the opportunity to try-out the following technologies, courtesy of Henry Schein:

- ▶ E4D Dentist CAD/CAM System
- ▶ iCAT Conebeam System
- ▶ 3shape TRIOS Digital Impression System
- ▶ Instrumentarium OP300 Digital Pan
- ▶ CAMLOG Implants
- ▶ DEXIS Platinum Digital Sensors
- ▶ DENTRIX Practice Management Software
- ▶ Henry Schein Digital Dental Exchange (DDX)



##### **About the speaker**

**PAUL FEUERSTEIN** received his undergraduate training at SUNY Stony Brook during the '60s studying chemistry, engineering, computer science and music and is 1972 graduate of UNJMD. He maintains a general practice in North Billerica, Massachusetts. He installed one of the first in-office computers in 1978 and has been teaching and consulting since then. He is the Technology Editor of *Dental Economics*, author and lectures at many national and local dental meetings. His work with CAD/CAM helped develop the LAVA COS intraoral scanning system. He was named Clinician of the Year at the 2010 Yankee Dental Congress and is an Adjunct Assistant Professor in General Dentistry at Tufts University.

**The Toronto Academy thanks Philips Sonicare  
for assistance in providing this program.**





FRIDAY, NOVEMBER 8, 2013

**Dustin Maher, A.C.E.****DON'T JUST TAKE CARE OF OTHERS: BE MORE SELFISH!****Time:** 9:00 am–11:30 am | Room 711**Session Chair:** Ms. Kim Ivan, RDH**CATEGORY 3 COURSE****Synopsis**

You spend your days loving and taking care of those in your community, your family, and friends, but when was the last time you spent some time taking care of YOU? When was the last time you found the time to exercise or cook a healthy meal?

Dustin Maher, America's Trainer to Moms, will motivate, educate, and inspire you to live YOUR best life through his 5 key pillars of fitness. Dustin has personally worked with thousands of women and tens of thousands worldwide through his workout DVDs, book, documentary, and online resources.

**Learning Objectives**

Dustin's 5 key pillars contain the crucial elements to lasting energy, weight loss, muscle tone, confidence, and self-esteem. You don't want to miss this session, as it is all about you

**About the speaker**

**DUSTIN MAHER** is an A.C.E certified personal trainer. He owns and operates 10 fitness studios, has created 30 home workout DVDs, and has appeared on network television over 100 times.

Often called the "trainer to America's moms," Dustin is the founder of the Fit Moms for Life (FM4L) movement. He is also the author of *Fit Moms for Life: How to Have Endless Energy to Outplay Your Kids* and the producer of the documentary *Fit Moms for Life: the Million Mom Movement*.

Inspired by his own stay-at-home mom, Dustin Maher has devoted his life to helping moms get in the best shape of their lives. Although he's trained bodybuilders, athletes, and models, his favorite clients are moms, partly because they often need him – and the "me time" of a workout – the most, and partly because he believes that good health for the entire family begins with a fit mom.

In addition to that, he's pursuing his vision of creating a Million Mom Movement of mothers empowering mothers, with a goal to start 14,000 FM4L community groups that will help like-minded moms connect with, motivate, and support each other in living a healthy life.

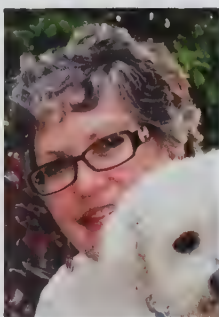
Why 14,000? It's the same as the number of McDonald's restaurants that are currently in America, and Dustin feels that getting healthy should be as accessible to America's moms as fast food is in our society.

**Meet Dustin after the programme on the exhibit floor for a book signing opportunity and more**

**AS SEEN ON**

**DUSTIN MAHER**  
**FITNESS**  
**AMERICA'S TRAINER TO MOMS**





**Lauren McFarlane,**  
BA, CHSC

## WORKPLACE VIOLENCE PREVENTION

**Time:** 1:30 pm–4:00 pm | Room 706

**Session Chair:** Dr. John Glenly

**CATEGORY 3 COURSE**

### Synopsis

The greatest transformation in occupational health and safety in over 30 years is currently underway. With a core philosophy of Respect and Safety at Work, this program offers proactive solutions so employers and their team members can count on confident, well-trained staff who respond consistently and effectively to a variety of challenging situations. Any workplace environment facing difficult or disruptive patients, employees, or visitors will benefit from this unique program. This interactive program introduces key components that assist participants in acquiring the skills to effectively respond to anxious, irrational, angry, hostile, or potentially dangerous behavior, and minimize the negative impact of challenging encounters.

### Participants will

- ▶ Review changes to the Occupational Health & Safety Act in the form of Bill 168
- ▶ Examine corporate policies and procedures
- ▶ Learn how crisis situations evolve and develop
- ▶ Explore issues that impact respect and safety at work
- ▶ Explore nonverbal and verbal elements of communication that impact a crisis situation
- ▶ Practice de-escalation strategies
- ▶ Learn how to set limits with individuals who are verbally aggressive and noncompliant
- ▶ Understand the reciprocal relationship between one's own behavior and the behavior of others
- ▶ Develop coping mechanisms that can help maintain professionalism during confrontations
- ▶ Explore ways to learn from crisis situations and improve future interventions.

### About the speaker

**LAUREN MCFARLANE** is a Canadian leader in Occupational Health and Safety trainer and consultant. Her career in Occupational Health and Safety began in 2003, with a leading safety equipment training company. Her vision was to simplify Occupational Health and Safety compliance for employers, saving them time and money while providing the highest quality training and OHS support. Ms. McFarlane has developed a reputation as a forward looking presenter in the field of Occupational Health and Safety in the Workplace. Lauren is certified as a Health and Safety Consultant with the Canadian Society of Safety Engineering (CSSE) and has earned a long list of OHS certifications and training, including WHMIS, CPI Certification in Workplace Violence Prevention, respiratory protection and more. An experienced and engaging speaker, Ms. McFarlane has presented at numerous industry conferences including the 2012 Toronto Academy of Dentistry's Winter Clinic which was to a over capacity audience.

**The Toronto Academy thanks Dental Practice Safety  
for assistance in providing this program.**



**Dental Practice**  
**SAFETY**





FRIDAY, NOVEMBER 8, 2013



**Mark McNulty**  
Retirement Planner  
McNulty Group



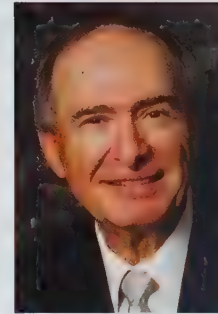
**David Rosenthal,**  
L.L.B.



**David Chong-Yen,**  
CA, CFP



**Bill Henderson,**  
President, Tier Three



**Bernie Dolansky,**  
B.A., DDS, MS,  
Cert.Endo

## THE FUTURE OF PRACTICE VALUES: A PANEL DISCUSSION

**Time:** 9:00 am–11:30 am | Room 704

**Session Chair:** Dr. Daniel Fingrut

**CATEGORY 3 COURSE**

### Synopsis

The dramatic price increases for dental practices have far reaching implications for all dentists. The Future of Practice Values is a roundtable discussion of industry specialists on the outlook for dental practices and how they see it affecting their individual areas of expertise - be it retirement planning, tax planning, legal issues, or practice values as a whole.

### Learning objectives

- ▶ Is there a bubble in practice values?
- ▶ What has been the driving demand of practice values?
- ▶ If you are worried about a decline in practice values, should you sell?
- ▶ Should you put off buying?
- ▶ Where are the purchasers coming from?
- ▶ Are there locations that remain desirable for buyers?
- ▶ Should you invest in a dental practice where you will not be practicing?
- ▶ How do investment returns in dental practices compare to others?
- ▶ Should you buy real estate to house your practice?

### About the speakers

**DAVID ROSENTHAL** is a senior lawyer whose practice is devoted to corporate, commercial and business law, with special emphasis on advising dentists regarding purchase and sales of dental practices and related matters. David publishes articles regularly in The Professional Advisory regarding legal matters affecting dentists.

**DR. BERNARD DOLANSKY**, B.A, DDS, MS, Cert.Endo practiced Endodontics in Ottawa for thirty-seven years. He is past President of the Ontario Dental Association, the Canadian Dental Association, and the Dentistry Canada Fund. He uses his experience to assist dentists with transition planning; practice purchase and sale; evaluations; associate-ships; retirement planning; and partnership arrangements.

**BILL HENDERSON** is the President of Tier Three Brokerage Ltd. As a widely respected expert in practice valuation and sales, Bill regularly presents his unique insights to dentists, their advisors and the professional banking groups at all major Canadian banks. He has over 20 years of dental practice management experience, and an impressive corporate resume including Executive Vice President and Board member of AIM Trimark investments, a Managing Director at Assante Asset Management and a Marketing Director at Procter & Gamble.

**MARK MCNULTY** is the creator of the Your Number™ program which helps dentists enjoy a stress-free retirement. In addition to multiple television and radio appearances, Mark is the author of The Transition Coach 2.0—A Canadian Dentist's Guide to a Perfect Retirement, the co-author of The Canadian Business Owner's Guide to Financial Independence, a regular columnist in The Professional Advisory for Dental Professionals, and a contributor to the Ontario Dentist.

**DAVID CHONG YEN**, CA, CFP, a chartered accountant, tax specialist. He advises dentists across Ontario on various tax, accounting, valuations, estate and financial planning matters. He has published numerous tax articles for the dental community, including those which appeared in Dental Practice Management, Dispatch, Oral Health and Ontario Dentist publications

**The Toronto Academy thanks the McNulty Group for assistance in providing this program.**



**McNULTYGROUP**  
For those who count on a great retirement





**Joshua Moshonov**  
DMD

## NITI INSTRUMENTS – FROM PATHFINDING TO RETREATMENT AND EVERYTHING IN BETWEEN

**Time:** 1:30 pm–4:00 pm | Room 715

**Session Chair:** Dr. Adam Grossman

**CATEGORY 2 COURSE**

The main goal and key to successful endodontic treatment is to clean and shape the root canal system. This can be achieved by first creating a suitable canal space allowing effective irrigation and removal of debris. Nickel Titanium (NiTi) files used for this purpose are 500 % more flexible than stainless steel, their ultimate flexibility enhancing negotiation in curved canals, decreasing ledging and transportation of the canal. Recently, new NiTi techniques have become available, the main objective being the use of a single file to complete instrumentation. Various aspects of these techniques will be presented and discussed. Retreatment of previously treated root canals has become more and more common. New approaches and techniques will be discussed including specially designed NiTi instruments and the use of ultrasonic endodontic tips.

### Learning Objectives

- To review the various uses of NiTi instruments in endodontics, including their use in Pathfinding, Canal Shaping and Retreatment techniques
- To review the concept of a "Single File" technique
- To review to current literature and recent experimental data on Rotary vs Reciprocal NiTi instrumentation

### About the speaker

Dr. Moshonov is a clinical associate professor and acting chairman of the Department of Endodontics at the Hebrew University – Hadassah Faculty of Dental Medicine, Jerusalem, Israel. He received his DMD degree in 1979 and completed the Endodontic specialty program in 1989 both at the Hebrew university – Hadassah faculty of Dental Medicine. He is a Past President of the Israel Endodontic Society, the chairman of the National Board of Endodontics and a member of the Scientific Council of the Israel Dental Association and previously was a member of the national examiner committee in dentistry of the Ministry of Health of the State of Israel. A faculty member of the Hebrew University – Hadassah Faculty of Dental Medicine since 1988, Prof. Moshonov was for many years the director of the undergraduate endodontic program. He is also a member of the editorial board of "Refuat Hape Vehashinaim", the *Journal of the Israel Dental Association* and member of the editorial board of the British journal "Endodontic Practice".

Professor Moshonov has authored and co-authored many scientific articles and lectures both nationally and internationally. His current research focuses on the application of new technologies in dentistry in general and endodontics in particular and laser applications in dentistry. He also maintains a private practice limited to endodontics in Tel Aviv, Israel.

**This program has received an unrestricted educational grant from Zendo.**







**Peter Nkansah**  
DDS MSc

## AM | PHARMACOLOGY IN DENTISTRY

**Time:** 8:30 am–11:30 am | Room 701B

**Session Chair:** Dr. Larry Rotman

### CATEGORY 1 COURSE

**TICKETED EVENT:** \$20 Fee. Pre-registration required.

## PM | MEDICAL EMERGENCIES IN THE DENTAL OFFICE

**Time:** 1:30 pm–4:30 pm | Room 701B

**Session Chair:** Dr. Sheryl Lipton

### CATEGORY 1 COURSE

**TICKETED EVENT:** \$20 Fee. Pre-registration required.

#### AM SESSION

##### Synopsis

The effective and safe use of pharmacologic agents can be a real practice builder. The selection of these drugs should be evidence-based, and reflect the efficacy and safety data published in peer-reviewed journals. Where is their place in the overall practice of dentistry? It is hoped that through this presentation the participant will feel more confident in employing both "old and new" dental therapeutic agents and as well understand the implications of the drugs our patients are taking with respect to the dental treatment they require.

##### Topics to be covered

- ▶ Pharmacokinetics & pharmacodynamics
- ▶ Local anaesthetics
- ▶ Analgesics
- ▶ Anti-infectives
- ▶ Sedative drugs
- ▶ Indications for sedation dentistry
- ▶ Bisphosphonates
- ▶ Herbal supplements
- ▶ Drug interactions
- ▶ General review of interactions between commonly-used classes of medications

#### PM SESSION

##### Medical Emergencies in the Dental Office

Medical emergencies can and do occur in the dental office. Preparing for them begins with a team approach by the dentist and staff members who have up-to-date knowledge and the ability to react immediately to the emergency at hand as well as the drugs needed to respond appropriately. The purpose of this programme is to provide a vision for the training, basic and critical drugs, and equipment necessary for staff members in general dental offices to manage the most common and anticipated medical emergencies. Included in this programme will be a Hands On component to familiarize the participant on the use of ampoules, vials and IM injections (on oranges)

##### Topics to be discussed

- ▶ Incidence and common types of medical emergencies
- ▶ Medical history review and patient assessment for treatment
- ▶ Review for recognizing and diagnosing medical emergencies
- ▶ Office preparation for medical emergencies
- ▶ Review of medical emergency drugs and equipment
- ▶ AEDs
- ▶ Local anaesthetic toxicity
- ▶ Emergencies in sedation dentistry
- ▶ Office planning
- ▶ Medical emergency kit review
- ▶ Medical emergency scenarios

##### About the speaker

Dr. Peter Nkansah received his dental degree from the University of Toronto in 1993 and then completed the postgraduate Dental Anaesthesia program and MSc followed by a Fellowship in the American Dental Society of Anesthesiology. He was in the first group to receive specialist recognition for Dental Anaesthesia in Ontario in 2008. Peter has shared his knowledge educating many dental colleagues in a variety of venues from hospitals to the province's dental schools to study clubs and the scientific literature. He is the Course Director for 2nd-year Anaesthesia programme at the University of Toronto's Faculty of Dentistry and participates in clinical and classroom teaching for undergraduate and postgraduate dental students. He is the Course Director with the Advanced Life Support Educators at Sunnybrook Health Sciences Centre and is on the editorial board of the national dental journal *Oral Health*.

**This program has received an unrestricted educational grant from Toronto East Dental Society**





**Lisa Philp**  
RDH

## GENERATIONAL DIVERSITY – BRIDGE THE GAP

**Time:** 1:30 pm–4:00 am | Exhibit Floor B

**Session Chair:** Dr. Alan Vinegar

**CATEGORY 3 COURSE**

People born within an approximately 20 year period share a common set of characteristics based on historical experiences, economic and social conditions, technological advances and other societal changes that effect their loyalty, decision making and how they pay for health care. Understanding each generation trends and common patterns will enhance social intelligence to connect, relate and customize using the generational adaptations for the dental team and patient management strategies.

### The participant will learn

- ▶ Distinctions between the Silent Generation, Boomer, Gen X and Y
- ▶ How each generation differs in values, morals, what they see, think and feel
- ▶ How to adapt the work place for work ethic, job motivation and recognition
- ▶ How to attract and retain each generation as patients and why
- ▶ How to influence their decisions about health and dentistry
- ▶ How to offer financial options that match each generation

### About the speaker

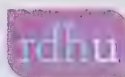
Lisa Philp graduated from East Tennessee State University as a Registered Dental Hygienist in 1987. Her career began with clinical hygiene in United States and Canada to the creation of a periodontal disease management program in which she coached thousands of dental professionals. She is currently a leader, author, and coach and highly sought after North American speaker. Lisa is committed to being an eternal student in the areas of personal growth, leadership, change management, human capital potential, adult learning, advanced training techniques and communication skills. Her mission is to make dentistry simple and fun allowing dental professionals to achieve personal and professional fulfillment in the workplace. As a speaker, Lisa is an authentic and engaging communicator. She spreads her passion for dentistry while combining practical application with real life solutions. Lisa has been published in multiple leading dental publications, serves on the board of the Dental Industry of Canada and is the President of Transitions Group North America, a full service coaching company for dentistry.

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MARK **NOVEMBER 14, 2014** IN YOUR CALENDARS FOR THE  
**77<sup>TH</sup> ANNUAL WINTER CLINIC** TO BE HELD IN THE  
SOUTH BUILDING AT THE METRO TORONTO CONVENTION CENTRE.



The Unique Dental Hygiene  
Professional Development Centre

Dani Botbyl RDH

**AM | TO POLISH OR NOT TO POLISH? – THAT IS THE QUESTION**

Time: 10:30 am–12:00 pm | Room 707

CATEGORY 2 COURSE

**PM | SHAPE MATTERS: CURVED ULTRASONIC INSTRUMENTS FOR PERIO**

Time: 1:00 pm–4:00 pm | Room 707

CATEGORY 2 COURSE

**AM SESSION****About the Program**

Selective polishing philosophy is creating controversy nationwide as it challenges clinicians to assess the value and method of coronal polishing for each patient. This course will take an up-close and personal look at this philosophy. Participants will examine rubber cup and air polishing, gaining insight into the most up-to-date equipment and polishing agents available. Positive and adverse effects on teeth, soft tissue and restorations will be discussed. Clinical technique will be addressed with a focus on ergonomics, enhancing effectiveness and safety and reducing mess.

**Learning objectives**

- ▶ Review the principles of selective polish
- ▶ Compare current methods (rubber cup versus air-polishing) with consideration to natural tooth and man-made restorative structures
- ▶ Compare safety and efficacy of current polishing pastes and agents
- ▶ Learn the ergonomic benefits of current polishing armamentarium
- ▶ List a variety of coronal polishing "technique pearls" which help to increase speed, decrease mess and preserve tooth structure

The Toronto Academy thanks Dentsply  
for assistance in providing this program.

For better dentistry

**DENTSPLY**  
CANADA
**PM SESSION****About the Program**

The unique characteristics of curved ultrasonic instruments can enhance clinical outcomes as they offer superior access in furcations, concavities and curved root surfaces. Although more periodontally suited than straight ultrasonic or manual instruments, curved ultrasonic tools are less intuitive to implement. The first 20 participants to arrive for this session will have the opportunity to use curved ultrasonic inserts on typodonts as the facilitator uses a 'live' camera to guide hands on activities focusing on effective selection, sequencing and adaptation of these periodontal gems. Users of all types of ultrasonic technologies will find the information in this course clinically relevant.

**Learning objectives**

- ▶ Discuss the rationale for optimal selection of ultrasonic inserts for calculus/biofilm removal supra and subgingival.
- ▶ Learn the benefits and limitations of straight and curved ultrasonic instruments for debridement.
- ▶ Compare principles of ultrasonic and hand instrumentation including grasp, fulcrum, insertion angulation and activation.
- ▶ Discover a variety of ultrasonic instrumentation "technique pearls" which help to increase speed, effectiveness and client comfort.

**About the speaker**

**DANI BOTBYL** is a dental hygienist with twenty three years of experience devoted to clinical practice and education. She is recognized national speaker and an expert in the area of ultrasonic instrumentation. Dani has been a Clinical Educator for DENTSPLY Canada for over a decade. She served as the Editor-in-Chief of Preventive Dentistry Canada magazine and as a faculty member at Niagara College before stepping down to set out in the field of research. Her dynamic presentation style coupled with clinically relevant topics and a passion for enhancing the practice of dental hygiene creates learning experiences that aren't to be missed!





## MAINTAIN YOUR EDGE: AN INSTRUMENT MANAGEMENT PROGRAM FOR THE DENTAL HYGIENIST

**Time:** 9:00 am–11:30 am | Room 707

**CATEGORY 2**

**Kathleen Bokrossy,**  
RDH

### About the Program

You will learn how to quickly and efficiently attain and maintain a sharp cutting edge on your instruments side-chair every time! The basics of instrument design will be covered along with some very helpful tips that you can apply to your dental hygiene practice right away. An instrument management program will be discussed to help you put systems in your practice. The first 20 participants to arrive for this session will have the opportunity to sharpen instruments on-site. The facilitator uses a 'live' camera to guide hands on activities to demonstrate the position of the stone on a variety of different types of instruments. (Advanced instrumentation maintenance will also be reviewed).

### Learning Objectives

- ▶ The instrument design of the most commonly used instruments along with an introduction of newly designed instruments for advanced instrumentation, will be reviewed.
- ▶ The benefits of using a chair-side sharpening technique for the client, the clinician and the practice will be discussed.
- ▶ Learn a quick and easy chair-side sharpening method to help achieve a sharp cutting edge every time.
- ▶ An Operator Instrument Management Program, will be discussed (a work sheet will be provided).

The Toronto Academy thanks d-sharp  
for assistance in providing this program.



### About the speaker

**KATHLEEN BOKROSSY** RDH, has been in the dental profession for 28 years. After years of practicing in various offices, listening to dental professionals, and experiencing first-hand the frustration of inadequate instruments, Kathleen founded *D-Sharp Dental* to help design instruments and instrument maintenance systems that maximize clinician and client comfort. Kathleen is also the Business Director and founder of rdhu, The Unique Dental Hygiene Professional Development Centre, offering experiential and on-line learning to dental hygienists across the country and RDH Portfolio Manager, an on-line tool designed to help the dental hygienist build and create their Professional Portfolio with ease. Kathleen is a co-host on the popular dental hygiene webcast, *The RDH View*. She wrote the instrumentation chapter for the newly released dental hygiene textbook, *Savvy Success* and sits on the editorial board for several dental hygiene publications.

**RDHU IS PLEASED  
TO JOIN WITH TAD  
IN PRESENTING COURSES  
THAT ARE OF INTEREST  
TO THE ENTIRE  
DENTAL TEAM.**

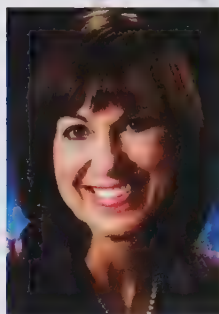
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The Unique Dental Hygiene  
Professional Development Centre



**Beth Ryerse** RDH

### **AM | GOOD-BYE ROUTINE RECALL... HELLO HEALTHY PATIENT AND PRACTICE!**

**Time:** 9:00 am – 12:00 noon  
Room 713B

**CATEGORY 3 COURSE**

#### **Synopsis**

How many of your patients are truly healthy and require only preventive dental hygiene services? Most require more, yet we end up trying to do 'therapy' in a recall appointment.

The facilitator will present a concept based on oral health care plans that address all levels of oral disease and share multiple tools for in-office and at-home therapy. This is a proven system which will positively affect the health of your patients, the value of your services, the production of your practice and the unity of your team.

#### **Learning Objectives**

Upon completion of this course, the learner will be able to:

- ▶ Identify current risk factors for patients.
- ▶ Recognize their value and feel empowered within the practice.
- ▶ Describe appropriate therapy for individual levels of periodontal disease.
- ▶ Create a suitable disease control program for oral care at home. Focus will be on effectiveness and compliance.
- ▶ Discuss diversified dental hygiene services.

#### **About the speaker**

**BETH RYERS**, iRDH, is Educational Director at RDHU and a Portfolio Specialist with RDHU Portfolio Manager. She has been active and meaningfully involved with the dental hygiene profession for more than 30 years. Beth has lectured across Canada and the United States on standards of quality care that are effective, evidence based and proven. She has worked with the industry to assist them in teaching their technologies to practitioners and she has Beth is an active member in both provincial and national dental hygiene associations. She has served on several advisory boards as a key opinion leader and has written for journals that guide the profession of dental hygiene.



**Jenn Turner** RDH

### **PM | DIARY OF A DENTAL HYGIENIST**

**Time:** 1:00 pm – 4:00 pm  
Room 713B

**CATEGORY 3 COURSE**

#### **Synopsis**

This course is designed to analyze and treat the client in 2013. The participants will review different techniques, situations and case scenarios. The ultimate goal at the end of the day is to create awareness of how the client feels about their dental hygiene appointment so we have a solid understanding of what they see, hear and feel to meet their needs as well as our own.

#### **Learning objectives**

- ▶ Analyzing a typical dental hygiene day in private practice
- ▶ Demonstrating proper instrument techniques and choices available to the dental hygienist.
- ▶ Review of smoking cessation, oral cancer and medical histories with linked common medications
- ▶ Creating awareness on addictions that our clients may have.
- ▶ Understanding the dental hygiene appointment from a client's perspective.

#### **About the speaker**

**JENNIFER TURNER**, RDH currently holds a Faculty Position at Niagara College. She was elected to sit on the College of Dental Hygienist's of Ontario Council as District 3 Representative, is the Editor, Advisory Board member and contributing writer for *Preventive Dentistry Canada* publication and a contributor for *DVD Quarterly of Dental Hygiene*.

Described as a true motivator with a deep passion for her profession, Jennifer is a highly skilled hands-on clinical coach dedicated to producing positive outcomes and clinical excellence. She was nominated for "Educator of the Year in 2010".

Jennifer Turner is not representing the College of Dental Hygienist's of Ontario with respect to any presentation that she provides.

This program has received an unrestricted  
educational grant from Crest Oral – B.



The Toronto Academy thanks Synca  
for assistance in providing this program.





# INVISALIGN® CLEAR ESSENTIALS WORKSHOPS

Invisalign is an aesthetic orthodontic technique that corrects malocclusion using a series of custom-made, nearly invisible, removable aligners. University-based and private clinical studies have proven its effectiveness, attracting dentists nationwide to integrate the Invisalign method into their specialty and family practices. Invisalign Clear Essentials is the educational opportunity that allows them to achieve this goal successfully.

Dental schools throughout the US and Canada have successfully integrated Invisalign into their curricula, with the technique currently taught in 43 Orthodontic programs and 11 pre-doctoral programs. Many professional organizations and societies also offer their members the Invisalign Clear Essentials I course. These courses are presented by faculty on Align Technology's Speaker's Bureau, which includes clinical experts in the method and renowned lecturers in the dental community.



## INVISALIGN: CLEAR ESSENTIALS I

**8:00am – 12:00pm**  
**continued 1:30 pm – 5:30 pm**  
**Room 716A**

**TICKETED WORKSHOP \$2,080**

**Dr. Brian Gray**

This one day course is designed specifically for the general practitioner and team members that wish to incorporate the Invisalign system into their practice. This case based training provides participants with the clinical and operational confidence to successfully treat a range of highly predictable cases.

In addition to providing your entire team with essential clinical, operational and marketing skills, the course presents a full range of support resources specifically designed to meet the needs of the non orthodontic practice. Tuition covers the doctor and up to 8 team members for the full-day course.

**DR. BRIAN GRAY** has been treating Invisalign® patients since 2004 at his private practice in Washington, D.C. He is also an instructor at the L.D. Pankey Institute, the Dawson Institute, and seven universities. Dr. Gray is a Master in the Academy of General Dentistry, and a Fellow in the International Congress of Oral Implantologists and the Academy of Dentistry International. Dr. Gray is a graduate of Georgetown University School of Dentistry.



## INVISALIGN: CLEAR ESSENTIALS II

**8:00am – 12:00pm**  
**continued 1:30pm – 4:30pm**  
**Room 715B**

**TICKETED WORKSHOP \$525**

**Dr. Rob van der Berg**

A lecture designed for GPs who currently offer Invisalign in their practice. Advanced topics and techniques using invisalign are discussed to help doctors effectively select and treat more complex malocclusions. We recommend that participants have experience submitting and finishing Invisalign cases prior to attending Invisalign: Clear Essentials II.

Attendees must be Invisalign trained to attend.

**DR. ROB VAN DEN BERG** has been treating Invisalign® patients at his private practice in San Ramon, CA since 1999. A specialist in Orthodontics and Dentofacial Orthopedics he has taught orthodontic courses at the University of California San Francisco, the University of the Pacific, Harvard, Boston University, and Columbia University. He received his dental degree from the Academic Center for Dentistry in Amsterdam and obtained his Orthodontic degree and Masters in Oral Biology from the University of California, San Francisco.

**Participation is limited to US and Canadian practices only**

**The Toronto Academy thanks Invisalign  
for assistance in providing this program.**



**invisalign®**

**The Clear Alternative to Braces**



# INVISALIGN® CLEAR ESSENTIALS I REGISTRATION FORM

Get Certified at Winter Clinic!

## Invisalign® Clear Essentials I

1-day Limited attendance program in conjunction with Winter Clinic

November 8, 2013 8:00 am – 12:00 pm **continued** 1:30 pm – 5:30 pm **Room 716A**

### Registration fee for one dentist and 8 team members

**\$2080.00 Canadian Funds**

(Includes HST, course materials, lunch and participation at Winter Clinic)

The registering dentist must be a resident of Canada or the United States of America.

Dentist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Team Members:

| First Name | Last Name | Title                                                                      | First Name | Last Name | Title                                                                      |
|------------|-----------|----------------------------------------------------------------------------|------------|-----------|----------------------------------------------------------------------------|
|            |           | Office MGR/ ODAA / ODHA                                                    |            |           | Office MGR/ ODAA / ODHA                                                    |
| 1.         |           | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | 5.         |           | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
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| 4.         |           | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | 8.         |           | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |

Please make cheque payable: Toronto Academy of Dentistry c/o Showcase  
Suite 101-2770 14th Avenue, Markham, Ontario L3R 0J1

### Total Funds Paid: \$2,080.00

I wish to pay the above total by: ☐ MasterCard ☐ VISA ☐ Amex ☐ Cheque# \_\_\_\_\_

Name of Card Holder as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Practice Name: \_\_\_\_\_

Office Address: \_\_\_\_\_

Suite: \_\_\_\_\_ City: \_\_\_\_\_

Prov./State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Contact information data is collected for registration purposes and will be shared with Align Technologies for recognition of course attendance.

Signature: \_\_\_\_\_



# INVISALIGN® CLEAR ESSENTIALS II REGISTRATION FORM

## Invisalign® Clear Essentials II

1-day Limited attendance program in conjunction with Winter Clinic

November 8, 2013 8:00 am – 12:00 pm **continued** 1:30 pm – 4:30 pm **Room 715B**

**For dentists only that have completed the Invisalign® I Course**

**\$525.00 Canadian Funds**

**(Includes HST, course materials, lunch and participation at Winter Clinic)**

*The registering dentist must be a resident of Canada or the United States of America.*

Dentist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov/State \_\_\_\_\_

Postal/Zip Code \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please make cheque payable: Toronto Academy of Dentistry c/o Showcase  
Suite 101-2770 14th Avenue, Markham, Ontario L3R 0J1

### **Total Funds Paid: \$525.00**

I wish to pay the above total by: ☐ MasterCard ☐ VISA ☐ Amex ☐ Cheque# \_\_\_\_\_

Name of Card Holder as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Practice Name: \_\_\_\_\_

Office Address: \_\_\_\_\_

Suite: \_\_\_\_\_ City: \_\_\_\_\_

Prov./State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Contact information data is collected for registration purposes and will be shared with Align Technologies for recognition of course attendance.

Signature: \_\_\_\_\_





# THE WARREN HING PHOTOGRAPHY CONTEST

SPONSORED BY:



## THE CATEGORIES ARE AS FOLLOWS:



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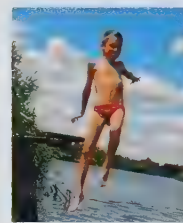
NATURE



ACTION



PEOPLE



CELL PHONE PICS

## Contest Rules:

1. All registrants of the Winter Clinic (Dentists, Hygienists, Assistants, Receptionists Technologists and Exhibitors) are eligible to enter.
2. Only three photographs per person allowed. Entries may be digital or conventional (digital and conventional pictures will be judged separately).
3. Maximum size of the image is 11"x 14". All images must be mounted on white mat board only.
4. Maximum size of the mat board (16" x 20").
5. No frames or glass will be accepted.
6. A soft copy must be included with all Digital Picture entries.
7. Entries may be mailed or brought in person to:  
The Toronto Academy of Dentistry  
970 Lawrence Ave. W., Ste. 207, Toronto, ON M6A 3B6  
***Must arrive no later than Friday, October 4, 2013***
8. Winners will be announced and prizes will be awarded on the exhibit floor. All decisions made by the judge are final.
9. All Entries may be picked up after 6 p.m. from the display area on the exhibit floor, or at the Academy office after November 8<sup>th</sup>, 2013.
10. Name, address and phone number of photographer must be printed on the back of each photo.
11. Category and title to be included with this information.

## ENTRY FORM

**This form must be included with each entry**

I hereby allow the Toronto Academy of Dentistry to show my photograph(s) on their web pages, at Winter Clinic or in future Winter Clinic Publications. Also, I hereby authorize Henry's to use my photograph in their publications for one full year after Winter Clinic.

SIGNATURE: \_\_\_\_\_ CATEGORY: \_\_\_\_\_

PLEASE PRINT:

NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_



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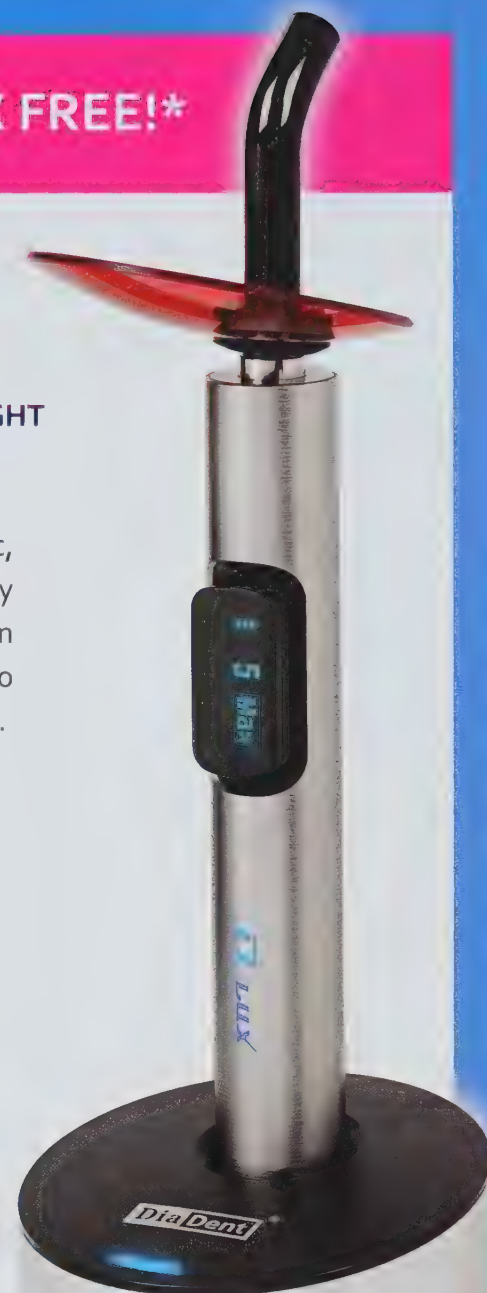
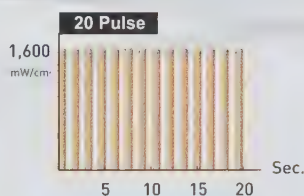
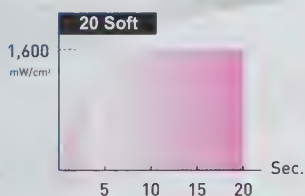
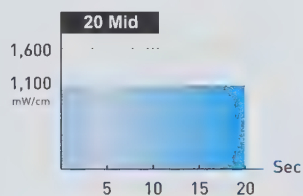
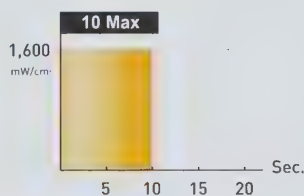
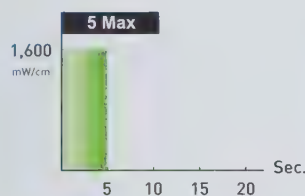
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\*Promotions cannot be combined. Contact your personal dental dealer such as Henry Schein, Patterson, Sinclair Dental, etc. for more information. Promotion valid during the Toronto Winter Clinic only - November 8th, 2013.



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# TORONTO ACADEMY OF DENTISTRY SERVICES AND EVENTS

## SERVICES

- ▶ Dentist Referral Program, complimentary to all Toronto Academy of Dentistry members.
- ▶ *Meetings* – planning a meeting? Email us at [admin@tordent.com](mailto:admin@tordent.com) and we will record the date on the calendar and will inform you if there is a conflict with another meeting.
- ▶ Website, featuring:
  - information on the Academy
  - Winter Clinic updates
  - a members area for the four Toronto dental societies
  - a comprehensive calendar of all dentistry-related seminars and meetings in the Toronto area
  - links to other dental associations.
- ▶ Mediation services (assisting patient/dental relationships).

## 2013 EVENTS

- ▶ Ski for Kids – February 1, 2013
- ▶ Curling Bonspiel – March 1, 2013
- ▶ Golf Classic – June 7, 2013
- ▶ Honours Night – November 7, 2013
- ▶ 76th Winter Clinic – November 8, 2013

## 2014 UPCOMING EVENTS AND MEETINGS – SAVE THE DATE

|                          |                                  |                                                        |
|--------------------------|----------------------------------|--------------------------------------------------------|
| <b>February 7, 2014</b>  | <b>Ski For Kids</b>              | <b>Alpine Ski Club, Collingwood</b>                    |
| <b>March 7, 2014</b>     | <b>Curling Bonspiel</b>          | <b>Thornhill Golf and Country Club, Thornhill</b>      |
| <b>June 6, 2014</b>      | <b>Golf Classic</b>              | <b>Wooden Sticks Golf Club</b>                         |
| <b>November 13, 2014</b> | <b>Honours Night</b>             | <b>TBD</b>                                             |
| <b>November 14, 2014</b> | <b>77th Annual Winter Clinic</b> | <b>Metro Toronto Convention Centre, South Building</b> |

### CONTACT US:

For further information on Winter Clinic or any other Academy Event please contact us at:  
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## TORONTO ACADEMY OF DENTISTRY 2013 CURLING BONSPIEL

The TAD Curling Bonspiel took place on March 2, 2013 at the Thornhill Golf and Country Club.

Toronto Central Dental Society, West Toronto Dental Society and North Toronto Dental Society all fielded teams and everyone, professionals and novices had a very enjoyable time. Many thanks to our wonderful sponsors and to everyone who came out to play.

Next year's Bonspiel will take place on Friday, March 7, 2014 at the Thornhill Golf and Country Club

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Meet with us during the convention at the CDSPI booth for a **no-cost, no-obligation** review of your investment and/or insurance portfolio. Or better yet — reserve your appointment at the convention by calling us in advance at **1-877-293-9455**.

Also at the Winter Clinic, CDSPI will be presenting an informative seminar: **Death, Taxes and Other Disasters — A Silver Linings Financial Playbook for Dentists**.

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## In your first five years of practice?

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# TORONTO ACADEMY OF DENTISTRY ANNUAL CHARITY GOLF CLASSIC

On June 7th, 2013, the Toronto Academy of Dentistry held its' 32nd Annual Golf Classic in support of Holland Bloorview Kids Rehabilitation Hospital at Wooden Sticks Golf Club. Thanks to enthusiastic support from the attendees, whose spirits and generosity were not dampened by the rain, we raised over \$30,000 this year alone, for this very worthy cause.

Since 1982, this fundraising event has raised close to \$400,000 in support of the Dental Clinic at Holland Bloorview Kids Rehabilitation Hospital, and the Toronto Academy of Dentistry has enabled the purchase of much needed specialized equipment and important program enhancements.

We hope to see you at next year's tournament on Friday, June 7, 2014 at Wooden Sticks. Don't miss another incredible day of golf and camaraderie in support of this worthy cause.

A big thank-you to the following sponsors:



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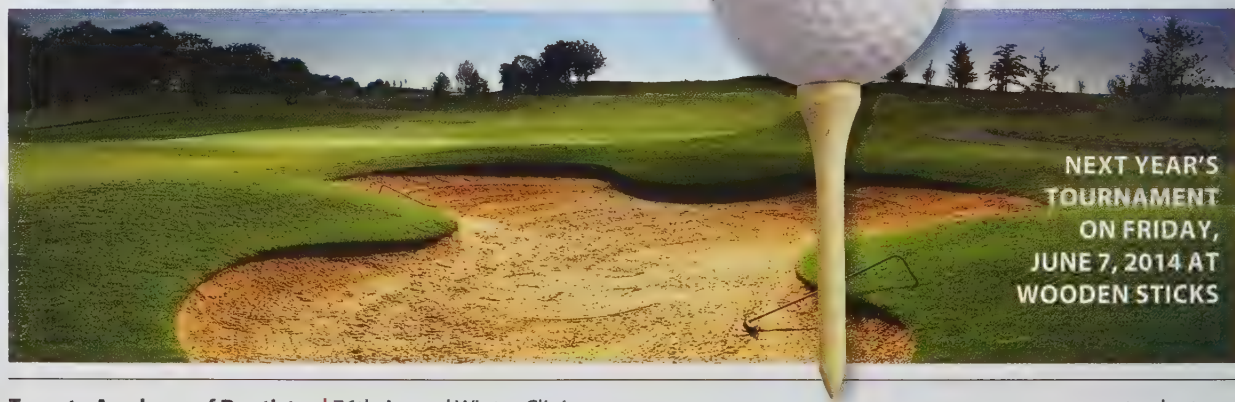
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# SKI FOR KIDS

## In support of SickKids Foundation

The Toronto Academy of Dentistry's The Ski for Kids event was held on February 7th at the Alpine Ski Club in Collingwood. Over 150 participants came out for a wonderful day of ski and fun. We were blessed with great weather and ski conditions. but most importantly, we were able to collectively raise over \$30,000 for the Cleft Lip and Palate research at SickKids.

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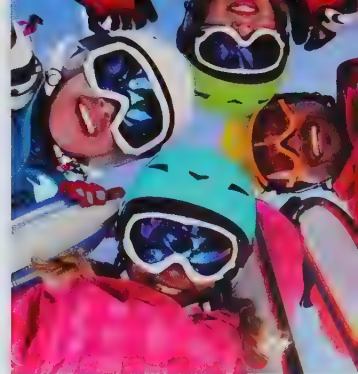
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Join us next year on February 7, 2014  
at Alpine Ski Club



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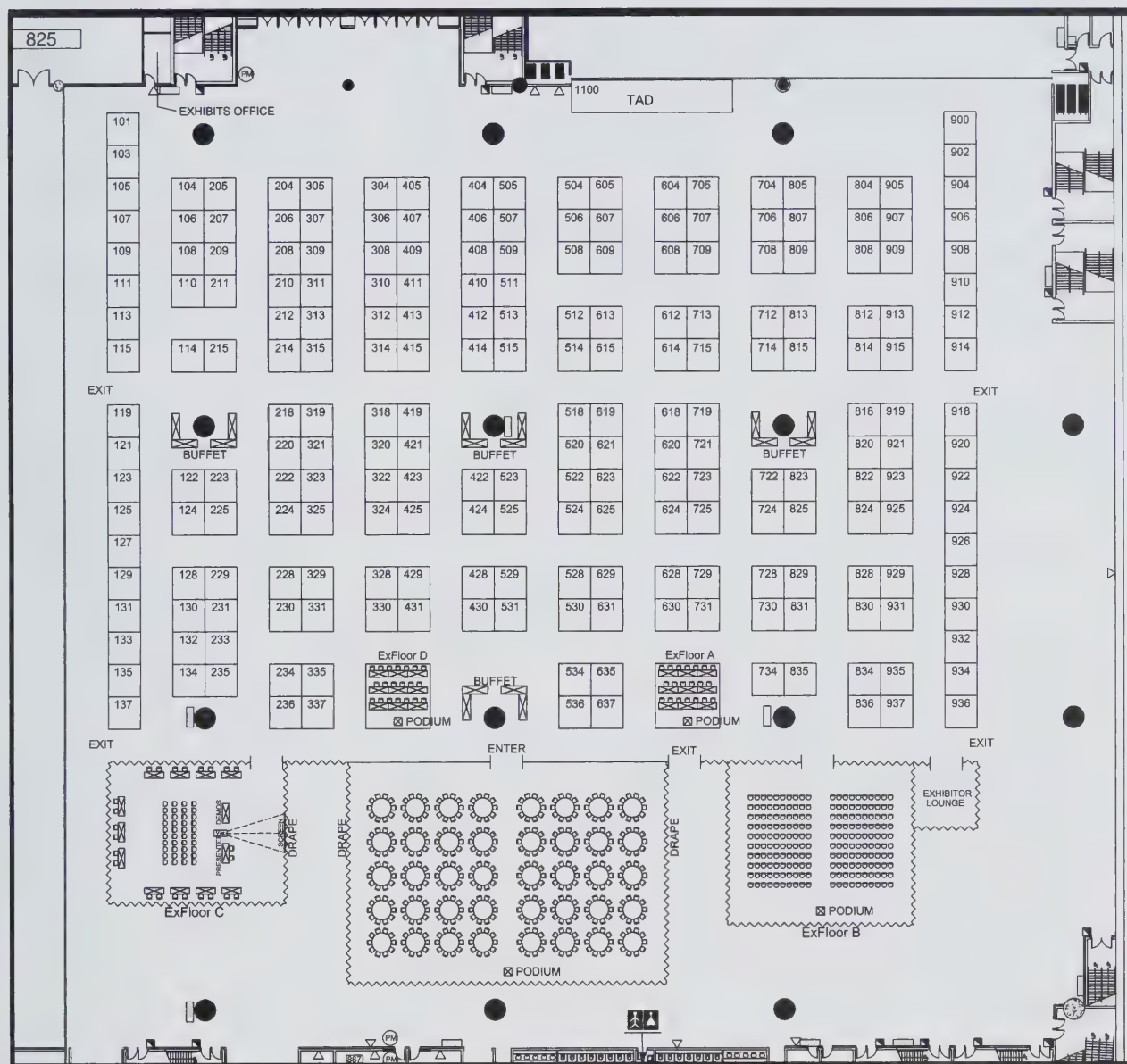
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ontarioagd@gmail.com

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dhood@odha.on.ca

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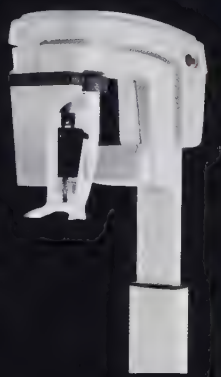
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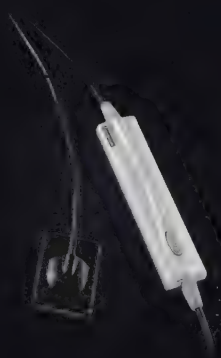
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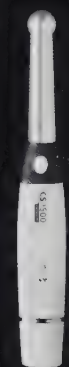
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janice.beckett@ledental.com

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**Robyn Shields**

National Operations Manager  
Crest Oral B P&G Oral Health

In 1989 Robyn answered an ad in the paper for a Dental Receptionist. At the time, she had no idea that she had found her calling and a position at Oral-B that would lead to a productive and collaborative career in the dental industry.

Throughout her 16 years of service to the dental industry, Robyn has assumed many rewarding roles within P&G Oral Health.

In 1998, when Robyn dove into her role as Account Manager, getting to really know people was her principle goal. She was quick to build trust, respect and loyalty among her customers and she developed many fulfilling relationships with her colleagues and dental partners. Her desire to exceed customer expectations resulted in numerous awards of merit and recognition from Crest Oral B.

A commitment to developing others led to Robyn's first promotion in 2006. As Canadian Capability Manager, she enhanced the careers of many of her associates and enabled them to achieve their own personal and professional goals. In 2007 Robyn was presented with the S.M.I.L.E. Award from Crest Oral B – P&G Global for outstanding leadership and commitment to excellence.

After many successful years in sales, Robyn was promoted to National Operations Manager in 2008, a job that connected her coast to coast. Managing Dental Dealers, Conventions, Speakers and more, Robyn worked collaboratively to bring continued education and professional development to the dental community.

Through Crest Oral B, Robyn has continued to support many worthwhile causes in the dental profession and

programs to help the needy in Canada and abroad. Throughout her career, she has been actively involved with many of the dental professions' Associations and Committees – giving back to the industry that has given her so much.

Robyn and her husband of 18 years, Taylor, are proud parents to son Spencer and twin daughters Sydney and Sarah. Together, they are active in their community and enjoy the outdoors. They support animal welfare and always have a place in their heart and home for animals in need.

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| 1902-1903 | W.E. Willmott*        |
| 1903-1904 | G.S. Martin*          |
| 1904-1905 | C.E. Pearson*         |
| 1905-1906 | W.G.L. Spaulding*     |
| 1906-1907 | J.B. Willmott*        |
| 1907-1908 | R.G. McLaughlin*      |
| 1908-1909 | A.J. McDonagh*        |
| 1909-1910 | H.E. Eaton*           |
| 1910-1911 | A.E. Webster*         |
| 1911-1912 | A.D.A. Mason*         |
| 1912-1913 | C.A. Kennedy*         |
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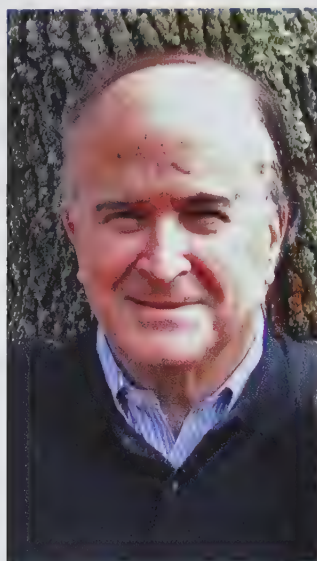
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| 1991-1992 | Jerry Weisberg        |
| 1992-1993 | Godfrey Beber         |
| 1993-1994 | Ken Hershenfield      |
| 1994-1995 | Peter Tonisson        |
| 1995-1996 | Flavio Turchet        |
| 1996-1997 | John Jenkins          |
| 1997-1998 | Gerald Pearson        |
| 1998-1999 | Gene Cervini          |
| 1999-2000 | David Hanmer          |
| 2000-2001 | Brian Chapnick        |
| 2001-2002 | Ron Richardson        |
| 2002-2003 | Phil Shedletsky       |
| 2003-2004 | Warren Hing*          |
| 2004-2005 | Shayne Lipton         |
| 2005-2006 | Timothy Milligan      |
| 2006-2007 | Ed Philips            |
| 2007-2008 | Flavio Turchet        |
| 2008-2009 | Jack Wasserman        |
| 2009-2010 | Sam Salama            |
| 2010-2011 | Anthony Liscio        |
| 2011-2012 | Bob Greenbaum         |
| 2012-2013 | Paul Okorofsky        |

\*Deceased



## TORONTO ACADEMY OF DENTISTRY HONOURARY LIFE MEMBERSHIP 2013



Dr. Zarb is internationally regarded as one of the most respected clinical scholars in the field of Prosthodontics.

He obtained his dental degrees from the Royal University of Malta, the University of Michigan and Ohio State University. He also earned his FRCD(C) in 1969 while pursuing a fulltime career in clinical scholarship. For most of his academic career, he also enjoyed a part-time private practice in Prosthodontics in Toronto (1966–2111).

He retired as Professor and Head of Prosthodontics at the Faculty of Dentistry, University of Toronto in 2005, following a long and distinguished academic career.

Dr. Zarb has lectured both nationally and internationally. He has written numerous papers on different aspects of his very eclectic discipline, co-authored thirteen dental texts, and contributed chapters to several others.

He has been a Visiting Professor in numerous Universities around the world, and has organized and edited the published Proceedings from 5 international conferences. He was also the founding co-editor, together with Anthony Melcher, of *Oral Sciences Reviews*. His major clinical research was in the field of Implant Prosthodontics.

He is the recipient of numerous awards and honors including 6 Honorary Doctorates from the Universities of Gothenburg, Sweden; Dalhousie University, Canada, the Royal University of Malta; the University of Turin in Italy; the University of Montreal and the University of Toronto. He was the recipient in 1993 of the International Association for Dental Research Award in Prosthodontics and Implant Dentistry, as

well as an Honorary Fellowship from the Royal College of Dental Surgeons of England. In 2007, Dr. Zarb also received an Honorary Fellowship by the Royal College of Surgeons in Ireland.

He was awarded the Thaddeus Weclaw Honorary Fellowship from Academy of General Dentistry in 2001, the Elmer S. Best Award from the Pierre Fauchard Academy in 2005, and the Goldhaber Science Award from Harvard University in 2006.

He has the distinction of being the only recipient of all three awards given by the Greater New York Academy of Prosthodontics: Research, Education and Service. In addition, he has received two awards from the Canadian Dental Association and another from the Ontario Society of Oral Maxillofacial Surgeons. He was awarded the Golden Medal from the American Prosthodontic Society; and the Enlow Award in Implant Dentistry and Periodontics from New York University.

Dr. Zarb is a Past President of the International College of Prosthodontists, the Academy of Prosthodontics (USA) and the Association of Prosthodontists of Canada. He is also an Honorary Life Member of numerous national and international Prosthodontic organizations, including the Association of Prosthodontists of Canada, the Association of Prosthodontists of Ontario, the British Society for the Study of Prosthetic Dentistry and the Alberta Dental Association and the Canadian Association of Oral Maxillofacial Surgeons.

Since his retirement he has published two books on Prosthodontics. He continues to serve the profession as Editor-in-Chief of the *International Journal of Prosthodontics* and is actively involved in the organization of biennial Workshops for Young Prosthodontic Educators (YPE) in Karlsruhe, Germany. Earlier this year, he was elected to the Prosthodontics Hall of Fame at Ohio State University.

In July of 2008 he was made a member of the "Order of Canada"; and in February 2009 he was conferred the honor "National Order of Merit" by the President of Malta at a private Investiture Ceremony. He was awarded the Queen's Jubilee Medal in 2012.

Dr Zarb and his wife Janet, who is a retired clinical psychologist, celebrated their 50th wedding anniversary earlier this year. They have 4 children and 10 grandchildren.

# THE HONOURARY LIFE MEMBERS OF THE ACADEMY

|                                                   | YEAR |                                                                     | YEAR |
|---------------------------------------------------|------|---------------------------------------------------------------------|------|
| Albert E. Webster* DDS, MD, MDS                   | 1932 | William J. Spence* DDS, MSD, FICD, FACD                             | 1988 |
| Walter Earl Willmott* DDS                         | 1933 | Charles H.M.I. Williams* DDS, BScD, FAAP, FRCD (C) DSc (McGill)     | 1989 |
| Harold Clark* DDS                                 | 1934 | Kenneth Pownall* DDS, FRCD (C) (Hon), FACD, FICD                    | 1990 |
| Andrew J. McDonagh* DDS                           | 1935 | William G. McIntosh DDS, MScD, FRCD (C), AOCA, FACD, FICD, LLD, DSc | 1991 |
| Charles Nelson Johnson* DDS, MDS, FACD, LLD       | 1936 | William S. MacKenzie* DDS, FICD                                     | 1991 |
| William Cecil Trotter* BA, DDS                    | 1938 | Sarah Ann MacKenzie*                                                | 1991 |
| Charles E. Pearson* DDS                           | 1939 | Gordon Perlmutter DDS, FICD, FAGD                                   | 1992 |
| George W. Grieve* DDS                             | 1940 | Gordon M. Marshall* DDS, FADI, FICD                                 | 1993 |
| Harold Keith Box* DDS, PhD, FACD                  | 1942 | John E. Speck DDS, Dip. Perio., FRCD (C)                            | 1994 |
| Robert Gordon McLean* DDS, FACD                   | 1946 | John H. Mullett* DDS                                                | 1995 |
| William Glen Trelford* DDS                        | 1946 | Gilbert Chapnick DDS, FICD                                          | 1996 |
| Arnold D.A. Mason* DDS, FACD                      | 1947 | Marvin D. Klotz DDS, MSc, FRCD (C)                                  | 1997 |
| W.B.T. Amy* DDS, FICD                             | 1947 | Donald M. McKee* DDS, LDS                                           | 1997 |
| Harry S. Thomson* DMD, FACD                       | 1949 | Donald A. Stewart DDS, FICD, FADI                                   | 1998 |
| Harvey W. Reid* DDS, FACD, FDS, FCS (Eng)         | 1951 | Roderick L. Moran* DDS, FRCD (C), O.ONT                             | 1999 |
| Edgar W. Paul* DDS                                | 1953 | Donald Rife* DDS, FPFA, FADI, FICD                                  | 2000 |
| John A. Bothwell* DDS                             | 1955 | Barry A. Chapnick BA, DDS, Dip. Endo, FICD, FADI, FACD              | 2001 |
| Frank Martin* DDS, FICD                           | 1957 | Irving Siegel* BSc, DDS, FICD, MFICD, FACD, FADI                    | 2002 |
| Thomas Robert Marshall* DDS, FACD                 | 1958 | Gary E. Pitkin DDS                                                  | 2003 |
| Roy G. Ellis* DDS, MScD, FDS, RCS (Eng)           | 1960 | Gordon Nikiforuk DDS, MSc, FICD                                     | 2004 |
| Percy G. Anderson* DDS, MICD, FACD                | 1961 | Norman Levine* BA, DDS, Dip. Paed., MScD, FRCD (C)                  | 2005 |
| Don W. Gullett* DDS, FICD, FACD, FRCS (Eng) (Hon) | 1963 | Wesley J. Dunn DDS, FACD (C) (Hon), FADI (Hon), FICD (Hon)          | 2006 |
| G. Vernon Fisk* DDS, FICD, FRCD, FACD             | 1967 | Jack Dale BA, DDS, FAAAS, FACD, FRCD(C), FADI, FICD                 | 2007 |
| Irvin H. Ante Sr.* DDS                            | 1967 | Calvin D. Torneck DDS, MSc, FRCD (C)                                | 2008 |
| R. Sidney Woollatt* DDS                           | 1968 | Barry J. Sessle DDS, BDS, MDS, BSc, PhD, DSc (hc), FRSC             | 2009 |
| Harold R. Skilling* DDS, FICD                     | 1969 | Donald G. Woodside* DDS, BSc, MSc, FRCD (C)                         | 2010 |
| Joseph H. Johnson* DDS                            | 1970 | David Mock DDS, PhD, FRCD (C)                                       | 2011 |
| Steward A. MacGregor* DDS, LLD                    | 1971 | Aldo Boccia DDS, FADI, FICD, FPFA, FACD                             | 2012 |
| George C. Hare* DDS, FRCD (C), FACD, FICD         | 1972 | Brian Chapnick BSc, DDS, FADI, FPFA, FICD, FACD                     | 2012 |
| Jack Kreutzer* DDS, BScD, FACD, FRCD (C) (Hon)*   | 1973 |                                                                     |      |
| Murray Cornish* DDS, FICD                         | 1974 |                                                                     |      |
| Edgar A. White* DDS, MICD                         | 1975 |                                                                     |      |
| Mark G. Boyes* DDS, FICD                          | 1977 |                                                                     |      |
| Mark Zimmerman* DDS, FICD                         | 1977 |                                                                     |      |
| John A. Sherman* DDS, FICD, FACD                  | 1979 |                                                                     |      |
| Edmund T. Guest* DDS, FACD                        | 1980 |                                                                     |      |
| Herbert Mercer* DDS                               | 1980 |                                                                     |      |
| Marjorie Jackson* DDS, FRCD(C) (Hon), FICD        | 1981 |                                                                     |      |
| Harry Jolley* MBE, DDS, FACD, FICD                | 1981 |                                                                     |      |
| Lloyd M. Grose* DDS, FICD                         | 1982 |                                                                     |      |
| Miet Kamienski* DDS, FICD                         | 1983 |                                                                     |      |
| Kenneth I. Levinson* DDS, FICD, FAGD, Major       | 1984 |                                                                     |      |
| Harvey Milburn* DDS                               | 1985 |                                                                     |      |
| Elliott Siegel* CM, MD, DDS                       | 1986 |                                                                     |      |
| Arthur Wood* CM, DDS, FRCD (C), FACD              | 1987 |                                                                     |      |

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Dr. / Mr. / Mrs. / Ms. Last Name

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<sup>2</sup> Defenbaugh J, Liu T, Souza S, Ward M, Jenkins W, Colgan P. Comparison of Plaque Removal by Sonicare FlexCare Platinum and Oral-B Professional Care 5000 with Smart Guide. Data on file, 2013. Single use study.





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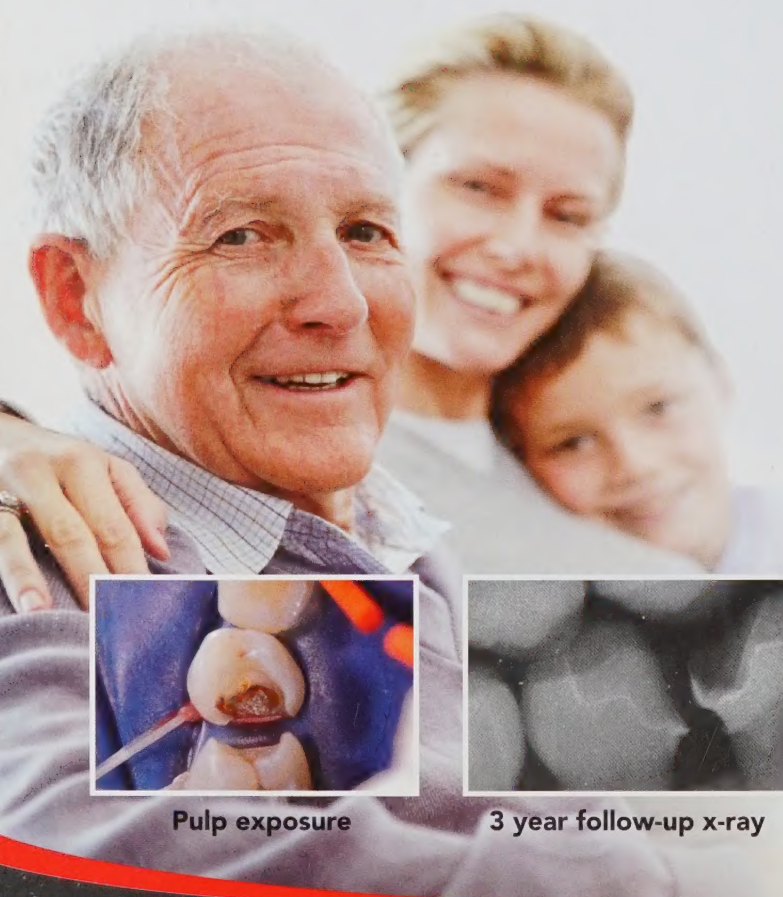
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